

### Percentage of Households Estimates - Quarter 2, 2010

	5 CITY	SYDNEY	MELBOURNE	BRISBANE	ADELAIDE	PERTH
	%	%	%	%	%	%
Digital Terrestrial (SD or HD) Households*	73.8	69.8	72.5	75.5	77.4	80.6

\* Digital Terrestrial (SD or HD) Households - homes capable of receiving Digital Terrestrial Television (Standard Definition or High Definition); they can include homes with access to Subscription Television

	5 CITY	SYDNEY	MELBOURNE	BRISBANE	ADELAIDE	PERTH
	%	%	%	%	%	%
Personal Video Recorder (PVR) Households**	31.1	32.5	28.5	32.0	30.7	32.5

\*\* Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel iQ, Austar MyStar and TiVo.