



Metropolitan Total TV Share of All Viewing – All Homes (A2)  
 5 City Share Report  
 Week 40 2005 (25/09/05 – 01/10/05)  
 Sun – Sat 06:00 – 23:59  
 (Total Individuals—including Guests)

	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
ABC	13.8	13.3	13.9	12.5	15.5	15.6
SEVEN	22.5	21.9	21.9	22.4	24.0	25.0
NINE	22.5	22.0	22.3	23.8	23.7	21.3
TEN	17.3	15.8	17.5	15.0	21.7	21.2
SBS	3.5	3.7	3.4	3.3	3.7	3.6
ANIMAL PLANET	0.2	0.1	0.3	0.1	0.0	0.2
ARENA	0.5	0.5	0.4	0.7	0.2	0.5
ARENA +2	0.1	0.1	0.1	0.0	0.1	0.1
BOOMERANG	0.1	0.1	0.3	0.0	0.0	0.0
CARTOON NT	0.4	0.7	0.5	0.2	0.1	0.2
CHANNEL-V	0.1	0.2	0.1	0.1	0.1	0.0
CNBC	0.0	0.0	0.1	0.0	0.1	0.0
COMEDY	0.3	0.3	0.4	0.2	0.2	0.1
COMEDY +2	0.1	0.1	0.2	0.1	0.2	0.1
DISCOVERY	0.4	0.5	0.4	0.4	0.3	0.3
DISNEY	0.7	0.7	1.0	0.6	0.2	0.3
E!	0.1	0.1	0.1	0.1	0.1	0.0
ESPN	0.1	0.1	0.2	0.1	0.1	0.1
FOX 8	1.0	1.3	1.0	0.9	0.7	0.6
FOX 8 +2	0.3	0.3	0.5	0.2	0.2	0.2
FOX CLASSICS	0.4	0.5	0.4	0.4	0.2	0.2
FOX CLASSICS +2	0.2	0.2	0.1	0.2	0.1	0.1
FOX FOOTY	0.3	0.2	0.6	0.1	0.1	0.2
FOX SPORTS 1	0.6	0.9	0.5	0.6	0.3	0.4
FOX SPORTS 2	0.4	0.6	0.5	0.4	0.3	0.3
HALLMARK	0.2	0.4	0.2	0.1	0.1	0.0
HISTORY	0.2	0.1	0.1	0.2	0.2	0.4
HOW TO CHANNEL	0.1	0.0	0.1	0.1	0.1	0.1
LIFESTYLE	0.6	0.7	0.6	0.6	0.7	0.7
LIFESTYLE +2	0.2	0.1	0.2	0.3	0.1	0.2
LIFESTYLE FOOD	0.1	0.1	0.1	0.2	0.0	0.1
MAX	0.2	0.2	0.2	0.1	0.2	0.1
MOVIE EXTRA	0.2	0.3	0.1	0.2	0.0	0.1
MOVIE GREATS	0.1	0.2	0.1	0.1	0.0	0.1
MOVIE ONE	0.4	0.6	0.3	0.5	0.1	0.1
MTV	0.3	0.3	0.4	0.1	0.1	0.2
NATIONAL GEOGRAPHIC	0.3	0.4	0.4	0.3	0.2	0.2
NICK JR	0.6	0.2	1.3	0.2	0.2	0.9
NICKELODEON	0.4	0.4	0.7	0.4	0.2	0.2
OVATION	0.0	0.1	0.0	0.0	0.0	0.0
SHOWTIME	0.6	0.7	0.7	0.5	0.4	0.4
SHOWTIME 2	0.4	0.5	0.4	0.3	0.2	0.2
SHOWTIME GREATS	0.3	0.4	0.4	0.3	0.3	0.2
SKY NEWS	0.4	0.5	0.4	0.3	0.3	0.3
TV1	0.9	0.9	1.1	1.1	0.4	0.3
TV1 +2	0.2	0.2	0.2	0.2	0.1	0.2
UKTV	0.8	0.7	1.1	0.5	0.8	0.6
UKTV +2	0.1	0.1	0.1	0.1	0.2	0.2
VH1	0.1	0.1	0.2	0.0	0.0	0.1
W	0.6	1.0	0.4	0.3	0.3	0.4
OTHER SUBSCRIPTION TV	2.7	3.4	2.8	2.2	1.9	2.3
<b>ALL FTA in Metro Markets</b>	<b>82.4</b>	<b>79.5</b>	<b>79.7</b>	<b>84.9</b>	<b>89.0</b>	<b>87.4</b>
<b>ALL STV in Metro Markets</b>	<b>17.6</b>	<b>20.5</b>	<b>20.3</b>	<b>15.1</b>	<b>11.0</b>	<b>12.6</b>
<b>Total TV in Metro Markets</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

Source: OzTAM