



Metropolitan Total TV Share of All Viewing – All Homes (A2)
 5 City Share Report
 Week 41 2005 (02/10/05 – 08/10/05)
 Sun – Sat 06:00 – 23:59
 (Total Individuals—including Guests)

	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
ABC	12.7	11.0	13.1	11.3	15.4	16.1
SEVEN	22.0	20.8	21.9	21.3	24.1	24.7
NINE	24.6	25.1	24.9	25.0	24.1	22.0
TEN	17.6	16.2	18.5	15.0	21.2	20.8
SBS	3.3	3.4	3.5	2.9	3.6	3.5
ANIMAL PLANET	0.1	0.1	0.1	0.1	0.0	0.1
ARENA	0.5	0.6	0.4	0.8	0.2	0.3
ARENA +2	0.1	0.2	0.1	0.1	0.1	0.1
BOOMERANG	0.1	0.1	0.2	0.1	0.0	0.0
CARTOON NT	0.3	0.5	0.3	0.1	0.1	0.2
CHANNEL-V	0.1	0.2	0.1	0.1	0.2	0.1
CNBC	0.0	0.0	0.1	0.0	0.0	0.0
COMEDY	0.4	0.4	0.4	0.3	0.3	0.2
COMEDY +2	0.2	0.2	0.2	0.2	0.2	0.2
DISCOVERY	0.4	0.5	0.4	0.5	0.3	0.3
DISNEY	0.5	0.7	0.5	0.6	0.2	0.3
E!	0.1	0.1	0.1	0.1	0.1	0.0
ESPN	0.1	0.1	0.1	0.1	0.0	0.1
FOX 8	1.0	1.3	1.2	0.9	0.6	0.4
FOX 8 +2	0.3	0.3	0.3	0.2	0.3	0.3
FOX CLASSICS	0.4	0.5	0.4	0.6	0.2	0.1
FOX CLASSICS +2	0.1	0.1	0.0	0.2	0.1	0.1
FOX FOOTY	0.1	0.0	0.2	0.0	0.0	0.1
FOX SPORTS 1	0.5	0.6	0.4	0.6	0.3	0.4
FOX SPORTS 2	0.4	0.5	0.4	0.3	0.2	0.3
HALLMARK	0.2	0.4	0.2	0.2	0.1	0.1
HISTORY	0.2	0.1	0.2	0.2	0.1	0.1
HOW TO CHANNEL	0.1	0.1	0.0	0.1	0.3	0.0
LIFESTYLE	0.6	0.8	0.6	0.4	0.6	0.6
LIFESTYLE +2	0.2	0.2	0.1	0.2	0.2	0.2
LIFESTYLE FOOD	0.1	0.1	0.1	0.1	0.1	0.2
MAX	0.2	0.2	0.1	0.2	0.2	0.1
MOVIE EXTRA	0.2	0.3	0.2	0.3	0.1	0.1
MOVIE GREATS	0.1	0.1	0.1	0.2	0.1	0.0
MOVIE ONE	0.3	0.4	0.4	0.3	0.1	0.2
MTV	0.3	0.4	0.4	0.1	0.2	0.2
NATIONAL GEOGRAPHIC	0.4	0.4	0.3	0.5	0.2	0.5
NICK JR	0.5	0.2	1.0	0.2	0.3	1.0
NICKELODEON	0.4	0.3	0.5	0.2	0.5	0.3
OVATION	0.0	0.1	0.0	0.0	0.0	0.0
SHOWTIME	0.6	0.6	0.7	0.6	0.4	0.3
SHOWTIME 2	0.4	0.5	0.4	0.4	0.2	0.2
SHOWTIME GREATS	0.4	0.4	0.4	0.3	0.2	0.2
SKY NEWS	0.5	0.6	0.5	0.4	0.4	0.4
TV1	0.9	0.9	1.2	1.2	0.3	0.3
TV1 +2	0.2	0.3	0.1	0.2	0.1	0.1
UKTV	0.7	0.6	0.9	0.5	0.7	0.6
UKTV +2	0.2	0.2	0.1	0.1	0.1	0.2
VH1	0.1	0.2	0.2	0.1	0.0	0.1
W	0.6	1.2	0.3	0.4	0.3	0.4
OTHER SUBSCRIPTION TV	2.8	3.8	2.6	2.5	2.1	1.9
ALL FTA in Metro Markets	83.1	79.4	82.4	84.0	88.6	87.9
ALL STV in Metro Markets	16.9	20.6	17.6	16.0	11.4	12.1
Total TV in Metro Markets	100.0	100.0	100.0	100.0	100.0	100.0

Source: OzTAM