



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 41 (02/10/2005 – 08/10/2005)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	6.0	2227
SEVEN + AFFILIATES	14.6	3381
NINE + AFFILIATES	25.0	3956
TEN + AFFILIATES	11.0	3265
SBS	1.8	1796
ANIMAL PLANET	0.3	547
ARENA	1.1	1068
ARENA +2	0.3	456
BOOMERANG	0.2	233
CARTOON NT	0.6	497
CHANNEL-V	0.3	713
CNBC	0.0	199
COMEDY	0.8	945
COMEDY +2	0.5	587
DISCOVERY	1.2	1236
DISNEY	1.0	796
E!	0.2	428
ESPN	0.3	475
FOX 8	2.4	1863
FOX 8 +2	0.9	861
FOX CLASSICS	1.2	1251
FOX CLASSICS +2	0.3	527
FOX FOOTY	0.2	489
FOX SPORTS 1	1.3	1239
FOX SPORTS 2	1.0	1088
HALLMARK	0.6	554
HISTORY	0.5	669
HOW TO CHANNEL	0.1	354
LIFESTYLE	1.4	1274
LIFESTYLE +2	0.4	576
LIFESTYLE FOOD	0.2	327
MAX	0.4	607
MOVIE EXTRA	0.6	727
MOVIE GREATS	0.4	581
MOVIE ONE	1.1	897
MTV	0.6	709
NATIONAL GEOGRAPHIC	0.8	1070
NICK JNR	0.7	255



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	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
NICKELODEON	0.5	654
OVATION	0.1	422
SHOWTIME	1.6	1314
SHOWTIME 2	1.0	1167
SHOWTIME GREATS	1.3	1098
SKY NEWS	0.7	897
TV1	2.4	1570
TV1 +2	0.3	508
UKTV	1.8	1201
UKTV +2	0.5	454
VH1	0.3	442
W	1.3	792
OTHER SUBSCRIPTION TV	6.9	2966
ALL FTA	59.2	4547
ALL STV	40.8	4119
ALL TV	100.0	4751

Excludes Tasmania

Source: OzTAM