



**National Subscription TV Report (B2)**  
**Viewing within SUBSCRIPTION TV Homes only**  
**Week 41 (02/10/2005 – 08/10/2005)**  
**Sun – Sat 06:00 – 23:59**  
**™ (Total Individuals – Including Guests)**

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	4.6	2703
SEVEN + AFFILIATES	11.3	3716
NINE + AFFILIATES	19.8	4190
TEN + AFFILIATES	9.3	3661
SBS	1.1	2071
ANIMAL PLANET	0.4	761
ARENA	1.6	1792
ARENA +2	0.5	834
BOOMERANG	0.4	495
CARTOON NT	1.1	866
CHANNEL-V	0.5	1243
CNBC	0.1	352
COMEDY	1.0	1321
COMEDY +2	0.5	800
DISCOVERY	1.4	1683
DISNEY	1.9	1205
E!	0.3	611
ESPN	0.3	757
FOX 8	3.2	2519
FOX 8 +2	1.1	1248
FOX CLASSICS	1.4	1710
FOX CLASSICS +2	0.4	825
FOX FOOTY	0.3	731
FOX SPORTS 1	1.4	1701
FOX SPORTS 2	1.3	1509
HALLMARK	0.7	893
HISTORY	0.5	924
HOW TO CHANNEL	0.2	541
LIFESTYLE	1.8	1737
LIFESTYLE +2	0.5	847
LIFESTYLE FOOD	0.4	542
MAX	0.6	1140
MOVIE EXTRA	0.7	1063
MOVIE GREATS	0.4	880
MOVIE ONE	1.2	1220
MTV	0.8	1079
NATIONAL GEOGRAPHIC	1.0	1455
NICK JNR	1.5	430



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<b>NICKELODEON</b>	1.2	1161
<b>OVATION</b>	0.1	627
<b>SHOWTIME</b>	1.9	1766
<b>SHOWTIME 2</b>	1.2	1589
<b>SHOWTIME GREATS</b>	1.2	1411
<b>SKY NEWS</b>	1.5	1574
<b>TV1</b>	3.1	2128
<b>TV1 +2</b>	0.6	858
<b>UKTV</b>	2.0	1665
<b>UKTV +2</b>	0.5	679
<b>VH1</b>	0.4	701
<b>W</b>	1.8	1297
<b>OTHER SUBSCRIPTION TV</b>	8.5	3533
<b>ALL FTA</b>	46.8	4691
<b>ALL STV</b>	53.2	4373
<b>ALL TV</b>	100.0	4852

*Excludes Tasmania*

Source: OzTAM