



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 42 (09/10/2005 – 15/10/2005)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	4.4	2694
SEVEN + AFFILIATES	12.0	3714
NINE + AFFILIATES	19.0	4144
TEN + AFFILIATES	11.9	3778
SBS	1.1	2057
ANIMAL PLANET	0.4	788
ARENA	1.5	1740
ARENA +2	0.4	845
BOOMERANG	0.4	513
CARTOON NT	1.0	855
CHANNEL-V	0.4	1151
CNBC	0.1	278
COMEDY	0.9	1271
COMEDY +2	0.4	741
DISCOVERY	1.3	1594
DISNEY	2.0	1148
E!	0.3	554
ESPN	0.4	805
FOX 8	3.2	2438
FOX 8 +2	0.9	1215
FOX CLASSICS	1.5	1629
FOX CLASSICS +2	0.4	903
FOX FOOTY	0.2	565
FOX SPORTS 1	1.4	1590
FOX SPORTS 2	1.2	1459
HALLMARK	0.4	748
HISTORY	0.5	952
HOW TO CHANNEL	0.3	452
LIFESTYLE	1.7	1642
LIFESTYLE +2	0.4	770
LIFESTYLE FOOD	0.3	496
MAX	0.6	922
MOVIE EXTRA	0.6	1031
MOVIE GREATS	0.4	887
MOVIE ONE	1.1	1138
MTV	0.8	999
NATIONAL GEOGRAPHIC	0.9	1458
NICK JNR	1.2	434



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NICKELODEON	1.3	1187
OVATION	0.1	593
SHOWTIME	1.6	1695
SHOWTIME 2	0.9	1442
SHOWTIME GREATS	1.3	1353
SKY NEWS	1.3	1239
TV1	3.1	2132
TV1 +2	0.6	899
UKTV	2.0	1488
UKTV +2	0.4	571
VH1	0.4	641
W	1.3	1248
OTHER SUBSCRIPTION TV	8.7	3489
ALL FTA	49.2	4693
ALL STV	50.8	4367
ALL TV	100.0	4885

Excludes Tasmania

Source: OzTAM