



Metropolitan TV Share of All Viewing – All Homes (D1)
5 City Share Report
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)

	ABC	Ch7	Ch9	Ch10	SBS	Total FTA	Total Subscription
Survey 1	14.1%	25.2%	24.7%	19.0%	3.9%	89.8%	10.2%
Survey 2	14.3%	25.1%	25.0%	18.0%	4.0%	89.2%	10.8%
Survey 3	13.0%	23.9%	26.2%	18.6%	4.3%	88.8%	11.2%
Survey 4	13.2%	22.4%	25.9%	20.0%	4.6%	88.7%	11.3%
Survey 5	13.7%	21.9%	26.3%	19.2%	4.3%	88.2%	11.8%
Survey 6	13.2%	22.6%	23.0%	19.4%	7.1%	87.9%	12.1%
Survey 7	13.2%	22.3%	23.7%	18.5%	7.4%	87.7%	12.3%
Survey 8	13.6%	22.2%	24.2%	18.5%	6.4%	87.6%	12.4%
Survey 9	13.0%	22.9%	27.3%	17.8%	4.5%	88.2%	11.8%
Week 1 (02/10/2005)							
Week 2 (09/10/2005)							
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	13.0%	22.9%	27.3%	17.8%	4.5%	88.2%	11.8%
Survey 10							
Survey Year to Date	13.5%	23.1%	24.9%	18.9%	5.3%	88.5%	11.5%

Sydney TV Share of All Viewing – All Homes
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)

	ABN2	ATN7	TCN9	TEN10	SBS28	Total FTA	Total Subscription
Survey 1	13.2%	25.6%	23.4%	17.9%	4.0%	87.3%	12.7%
Survey 2	13.8%	24.7%	24.1%	16.3%	4.0%	86.3%	13.7%
Survey 3	12.6%	23.8%	24.9%	16.4%	4.3%	85.4%	14.6%
Survey 4	12.7%	22.5%	25.1%	17.8%	4.5%	85.8%	14.2%
Survey 5	13.4%	21.0%	26.0%	17.1%	4.6%	85.0%	15.0%
Survey 6	13.3%	22.0%	22.4%	17.1%	6.8%	84.4%	15.6%
Survey 7	13.0%	22.7%	23.1%	15.9%	7.1%	84.7%	15.3%
Survey 8	12.9%	22.6%	23.9%	17.1%	6.0%	85.4%	14.6%
Survey 9	11.4%	22.4%	27.8%	16.9%	4.4%	86.2%	13.8%
Week 1 (02/10/2005)							
Week 2 (09/10/2005)							
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	11.4%	22.4%	27.8%	16.9%	4.4%	86.2%	13.8%
Survey 10							
Survey Year to Date	13.1%	23.0%	24.2%	17.0%	5.2%	85.5%	14.5%

Melbourne TV Share of All Viewing – All Homes
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)

	ABV2	HSV7	GTV9	ATV10	SBS28	Total FTA	Total Subscription
Survey 1	14.3%	25.5%	26.4%	19.5%	3.8%	90.1%	9.9%
Survey 2	14.6%	25.4%	26.6%	18.6%	3.8%	89.6%	10.4%
Survey 3	12.9%	24.1%	27.9%	19.5%	4.1%	89.3%	10.7%
Survey 4	13.7%	21.7%	27.1%	20.3%	4.8%	88.1%	11.9%
Survey 5	14.1%	21.9%	27.7%	19.4%	4.2%	88.1%	11.9%
Survey 6	13.1%	22.5%	24.4%	20.0%	7.7%	88.3%	11.7%
Survey 7	13.4%	21.5%	24.7%	19.3%	7.7%	87.2%	12.8%
Survey 8	14.3%	21.1%	24.6%	19.3%	6.8%	86.6%	13.4%
Survey 9	14.0%	22.5%	27.4%	18.6%	4.5%	87.5%	12.5%
Week 1 (02/10/2005)							
Week 2 (09/10/2005)							
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	14.0%	22.5%	27.4%	18.6%	4.5%	87.5%	12.5%
Survey 10							
Survey Year to Date	13.8%	22.9%	26.2%	19.5%	5.4%	88.4%	11.6%

**Brisbane TV Share of All Viewing – All Homes
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)**

	ABQ2	BTQ7	QTQ9	TVQ10	SBS28	Total FTA	Total Subscription
Survey 1	13.6%	22.4%	24.6%	17.9%	3.9%	90.7%	9.3%
Survey 2	13.1%	23.3%	24.9%	16.7%	4.0%	90.1%	9.9%
Survey 3	12.2%	21.9%	25.8%	17.3%	4.2%	89.8%	10.2%
Survey 4	11.7%	21.1%	25.2%	19.4%	4.2%	89.8%	10.2%
Survey 5	11.7%	20.5%	25.2%	18.9%	4.0%	88.6%	11.4%
Survey 6	11.8%	21.4%	21.7%	19.2%	6.2%	88.2%	11.8%
Survey 7	11.9%	21.4%	23.4%	16.9%	6.7%	88.8%	11.2%
Survey 8	12.2%	21.9%	24.9%	15.7%	6.0%	89.1%	10.9%
Survey 9 Week 1 (02/10/2005)	10.9%	21.2%	29.0%	15.3%	4.1%	88.8%	11.2%
Week 2 (09/10/2005)							
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	10.9%	21.2%	29.0%	15.3%	4.1%	88.8%	11.2%
Survey 10							
Survey Year to Date	12.2%	21.7%	24.6%	17.7%	4.9%	89.3%	10.7%

**Adelaide TV Share of All Viewing – All Homes
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)**

	ABS2	SAS7	NWS9	ABS10	SBS28	Total FTA	Total Subscription
Survey 1	15.1%	25.8%	26.2%	20.1%	3.9%	91.2%	8.8%
Survey 2	15.4%	25.7%	25.7%	20.7%	4.2%	91.9%	8.1%
Survey 3	13.3%	24.0%	28.1%	21.9%	4.2%	91.6%	8.4%
Survey 4	13.8%	22.8%	26.8%	24.6%	4.4%	92.5%	7.5%
Survey 5	14.8%	22.1%	27.3%	22.8%	4.2%	91.4%	8.6%
Survey 6	13.8%	22.5%	24.8%	22.6%	7.6%	91.5%	8.5%
Survey 7	13.1%	22.4%	24.8%	23.2%	7.9%	91.5%	8.5%
Survey 8	13.6%	22.2%	25.4%	23.0%	6.6%	91.1%	8.9%
Survey 9 Week 1 (02/10/2005)	14.3%	25.2%	26.3%	20.2%	5.0%	91.2%	8.8%
Week 2 (09/10/2005)							
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	14.3%	25.2%	26.3%	20.2%	5.0%	91.2%	8.8%
Survey 10							
Survey Year to Date	14.1%	23.4%	26.1%	22.3%	5.4%	91.6%	8.4%

**Perth TV Share of All Viewing – All Homes
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)**

	ABW2	TVW7	STW9	NEW10	SBS28	Total FTA	Total Subscription
Survey 1	16.1%	27.6%	22.5%	21.6%	4.2%	92.5%	7.5%
Survey 2	16.2%	27.6%	22.6%	20.6%	4.5%	91.9%	8.1%
Survey 3	15.5%	26.8%	23.9%	20.7%	4.7%	92.1%	7.9%
Survey 4	15.0%	26.0%	24.6%	21.4%	5.0%	92.5%	7.5%
Survey 5	15.8%	26.2%	24.1%	21.4%	4.7%	92.6%	7.4%
Survey 6	15.1%	26.1%	21.4%	21.6%	7.6%	92.4%	7.6%
Survey 7	14.9%	24.8%	22.4%	21.1%	8.0%	91.8%	8.2%
Survey 8	15.9%	24.6%	22.0%	20.9%	7.1%	91.0%	9.0%
Survey 9 Week 1 (02/10/2005)	16.6%	25.7%	23.3%	20.2%	4.6%	91.3%	8.7%
Week 2 (09/10/2005)							
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	16.6%	25.7%	23.3%	20.2%	4.6%	91.3%	8.7%
Survey 10							
Survey Year to Date	15.6%	26.2%	23.0%	21.1%	5.7%	92.1%	7.9%

Source: OzTAM