



Metropolitan TV Share of All Viewing – All Homes (D2)
5 City Share Report
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABC	Ch7	Ch9	Ch10	SBS	Total FTA	Total Subscription
Survey 1	13.9%	24.0%	22.8%	19.2%	3.1%	85.8%	14.2%
Survey 2	14.0%	23.4%	23.0%	18.6%	3.1%	84.9%	15.1%
Survey 3	13.3%	22.5%	24.2%	18.7%	3.3%	84.7%	15.3%
Survey 4	13.1%	22.0%	23.8%	19.5%	3.5%	84.5%	15.5%
Survey 5	13.5%	21.6%	23.3%	19.3%	3.3%	83.6%	16.4%
Survey 6	13.0%	22.3%	21.7%	18.9%	5.1%	83.7%	16.3%
Survey 7	12.9%	22.1%	21.8%	18.3%	5.3%	83.2%	16.8%
Survey 8	13.2%	21.7%	21.5%	19.5%	4.6%	83.2%	16.8%
Survey 9 Week 1 (02/10/2005)	12.7%	22.0%	24.6%	17.6%	3.3%	83.1%	16.9%
Week 2 (09/10/2005)	12.7%	21.8%	23.8%	19.6%	3.3%	84.1%	15.9%
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	12.7%	21.9%	24.2%	18.6%	3.3%	83.6%	16.4%
Survey 10							
Survey Year to Date	13.3%	22.4%	22.8%	19.0%	3.9%	84.1%	15.9%

Sydney TV Share of All Viewing – All Homes
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABN2	ATN7	TCN9	TEN10	SBS28	Total FTA	Total Subscription
Survey 1	13.3%	23.9%	21.6%	17.8%	3.2%	82.7%	17.3%
Survey 2	13.7%	23.2%	21.7%	16.7%	3.2%	81.2%	18.8%
Survey 3	13.1%	22.3%	22.1%	16.4%	3.4%	80.3%	19.7%
Survey 4	12.7%	22.1%	22.4%	17.1%	3.6%	80.8%	19.2%
Survey 5	13.0%	20.9%	22.6%	16.9%	3.6%	79.7%	20.3%
Survey 6	12.8%	21.9%	20.5%	16.3%	5.0%	79.1%	20.9%
Survey 7	12.8%	22.1%	20.8%	15.6%	5.2%	79.2%	20.8%
Survey 8	12.4%	21.7%	21.5%	17.1%	4.4%	79.8%	20.2%
Survey 9 Week 1 (02/10/2005)	11.0%	20.8%	25.1%	16.2%	3.4%	79.4%	20.6%
Week 2 (09/10/2005)	12.1%	21.1%	23.3%	18.1%	3.3%	81.1%	18.9%
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	11.6%	21.0%	24.2%	17.2%	3.3%	80.3%	19.7%
Survey 10							
Survey Year to Date	12.9%	22.1%	21.8%	16.8%	3.9%	80.3%	19.7%

Melbourne TV Share of All Viewing – All Homes
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABV2	HSV7	GTV9	ATV10	SBS28	Total FTA	Total Subscription
Survey 1	13.8%	24.3%	24.3%	20.4%	3.0%	86.4%	13.6%
Survey 2	14.0%	23.2%	24.6%	19.5%	3.0%	85.0%	15.0%
Survey 3	12.9%	22.6%	26.4%	19.4%	3.1%	85.2%	14.8%
Survey 4	13.2%	21.1%	25.3%	19.6%	3.5%	83.4%	16.6%
Survey 5	13.7%	21.3%	24.3%	19.7%	3.2%	82.8%	17.2%
Survey 6	12.9%	22.0%	22.9%	19.4%	5.5%	83.4%	16.6%
Survey 7	12.9%	21.3%	23.0%	18.9%	5.5%	82.2%	17.8%
Survey 8	13.4%	20.9%	21.5%	20.7%	4.8%	81.9%	18.1%
Survey 9 Week 1 (02/10/2005)	13.1%	21.9%	24.9%	18.5%	3.5%	82.4%	17.6%
Week 2 (09/10/2005)	12.8%	21.7%	24.2%	20.1%	3.4%	82.9%	17.1%
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	13.0%	21.8%	24.6%	19.3%	3.4%	82.7%	17.3%
Survey 10							
Survey Year to Date	13.3%	22.0%	24.0%	19.6%	4.0%	83.7%	16.3%

Brisbane TV Share of All Viewing – All Homes
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABQ2	BTQ7	QTQ9	TVQ10	SBS28	Total FTA	Total Subscription
Survey 1	13.3%	22.3%	22.6%	16.6%	2.8%	86.0%	14.0%
Survey 2	13.0%	22.6%	22.9%	16.5%	2.9%	85.7%	14.3%
Survey 3	12.5%	21.3%	23.2%	16.7%	3.0%	85.1%	14.9%
Survey 4	12.1%	21.5%	22.8%	18.1%	3.0%	85.5%	14.5%
Survey 5	11.9%	21.1%	22.4%	18.0%	2.8%	84.3%	15.7%
Survey 6	12.2%	21.9%	20.4%	17.7%	4.2%	84.3%	15.7%
Survey 7	12.2%	21.9%	21.0%	16.2%	4.6%	84.4%	15.6%
Survey 8	12.5%	22.0%	22.1%	15.9%	4.0%	84.8%	15.2%
Survey 9 Week 1 (02/10/2005)	11.3%	21.3%	25.0%	15.0%	2.9%	84.0%	16.0%
Week 2 (09/10/2005)	11.5%	21.0%	22.7%	18.3%	3.0%	85.0%	15.0%
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	11.4%	21.1%	23.8%	16.7%	3.0%	84.5%	15.5%
Survey 10							
Survey Year to Date	12.4%	21.8%	22.2%	17.0%	3.4%	85.0%	15.0%

Adelaide TV Share of All Viewing – All Homes
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABS2	SAS7	NWS9	ABS10	SBS28	Total FTA	Total Subscription
Survey 1	15.0%	24.3%	24.2%	21.4%	3.3%	88.4%	11.6%
Survey 2	15.5%	23.7%	24.0%	22.4%	3.3%	89.2%	10.8%
Survey 3	14.0%	22.7%	26.6%	22.9%	3.2%	89.6%	10.4%
Survey 4	14.3%	22.2%	25.8%	24.6%	3.3%	90.4%	9.6%
Survey 5	15.4%	21.8%	25.1%	23.7%	3.2%	89.3%	10.7%
Survey 6	14.1%	22.4%	24.3%	23.3%	5.5%	89.8%	10.2%
Survey 7	13.4%	22.6%	23.6%	23.9%	5.7%	89.5%	10.5%
Survey 8	14.3%	22.5%	22.3%	25.2%	4.7%	89.2%	10.8%
Survey 9 Week 1 (02/10/2005)	15.4%	24.1%	24.1%	21.2%	3.6%	88.6%	11.4%
Week 2 (09/10/2005)	13.6%	23.2%	25.9%	23.6%	3.2%	89.8%	10.2%
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	14.5%	23.7%	25.0%	22.4%	3.4%	89.2%	10.8%
Survey 10							
Survey Year to Date	14.5%	22.8%	24.5%	23.4%	4.0%	89.4%	10.6%

Perth TV Share of All Viewing – All Homes
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABW2	TVW7	STW9	NEW10	SBS28	Total FTA	Total Subscription
Survey 1	15.8%	26.2%	21.3%	21.9%	3.3%	89.2%	10.8%
Survey 2	15.4%	25.7%	21.7%	21.4%	3.5%	88.3%	11.7%
Survey 3	15.0%	24.7%	23.3%	21.9%	3.6%	89.3%	10.7%
Survey 4	14.3%	25.0%	23.4%	23.0%	3.8%	90.0%	10.0%
Survey 5	15.4%	24.9%	22.3%	22.9%	3.5%	89.7%	10.3%
Survey 6	14.4%	24.7%	21.8%	22.3%	5.5%	89.5%	10.5%
Survey 7	14.1%	24.1%	21.2%	22.4%	6.1%	88.5%	11.5%
Survey 8	14.9%	23.2%	19.6%	24.2%	5.1%	87.7%	12.3%
Survey 9 Week 1 (02/10/2005)	16.1%	24.7%	22.0%	20.8%	3.5%	87.9%	12.1%
Week 2 (09/10/2005)	15.2%	24.0%	24.4%	21.5%	3.1%	89.1%	10.9%
Week 3 (16/10/2005)							
Week 4 (23/10/2005)							
Survey 9 Progressive	15.7%	24.3%	23.2%	21.1%	3.3%	88.5%	11.5%
Survey 10							
Survey Year to Date	15.0%	24.8%	21.9%	22.4%	4.3%	89.0%	11.0%

Source: OzTAM