



Metropolitan Total TV Share of All Viewing – All Homes (A1)
 5 City Share Report
 Week 46 2006 (12/11/06 – 18/11/06)
 Sun – Sat 18:00 – 23:59
 (Total Individuals – including Guests)

| | 5 City | Sydney | Melbourne | Brisbane | Adelaide | Perth |
|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| ABC | 14.5 | 14.6 | 14.4 | 13.8 | 14.5 | 15.6 |
| SEVEN | 23.8 | 22.4 | 25.0 | 21.6 | 25.2 | 26.5 |
| NINE | 24.0 | 23.4 | 24.5 | 23.5 | 26.3 | 22.6 |
| TEN | 17.2 | 15.5 | 18.0 | 15.5 | 21.1 | 18.6 |
| SBS | 4.2 | 4.4 | 4.3 | 3.8 | 3.6 | 4.3 |
| ANIMAL PLANET | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.2 |
| ARENA | 0.3 | 0.5 | 0.4 | 0.3 | 0.1 | 0.2 |
| ARENA +2 | 0.1 | 0.2 | 0.1 | 0.2 | 0.1 | 0.2 |
| BIOGRAPHY CHANNEL | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| BOOMERANG | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 |
| CARTOON NT | 0.2 | 0.4 | 0.1 | 0.1 | 0.1 | 0.1 |
| CHANNEL-V | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| CNBC | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| COMEDY | 0.2 | 0.3 | 0.2 | 0.3 | 0.2 | 0.1 |
| COMEDY +2 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 |
| CRIME INVESTIGATION NETWORK | 0.3 | 0.4 | 0.2 | 0.3 | 0.2 | 0.6 |
| DISCOVERY | 0.3 | 0.3 | 0.3 | 0.3 | 0.2 | 0.3 |
| DISCOVERY HOME HEALTH | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 |
| DISCOVERY SCIENCE | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.2 |
| DISCOVERY TRAVEL LIVING | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| DISNEY | 0.4 | 0.4 | 0.5 | 0.6 | 0.1 | 0.1 |
| E! | 0.1 | 0.2 | 0.1 | 0.2 | 0.1 | 0.1 |
| ESPN | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 |
| FOX 8 | 0.6 | 0.7 | 0.8 | 0.6 | 0.4 | 0.3 |
| FOX 8 +2 | 0.3 | 0.3 | 0.3 | 0.3 | 0.1 | 0.2 |
| FOX CLASSICS | 0.4 | 0.5 | 0.4 | 0.5 | 0.3 | 0.2 |
| FOX CLASSICS +2 | 0.2 | 0.3 | 0.2 | 0.2 | 0.2 | 0.2 |
| FOX SPORTS 1 | 0.4 | 0.6 | 0.5 | 0.3 | 0.4 | 0.3 |
| FOX SPORTS 2 | 0.4 | 0.3 | 0.4 | 0.4 | 0.6 | 0.4 |
| FOX SPORTS 3 | 0.3 | 0.4 | 0.4 | 0.3 | 0.2 | 0.3 |
| FOX SPORTS NEWS | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.0 |
| HALLMARK | 0.2 | 0.3 | 0.1 | 0.1 | 0.2 | 0.0 |
| HISTORY | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.3 |
| HOW TO CHANNEL | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| LIFESTYLE | 0.5 | 0.5 | 0.6 | 0.5 | 0.4 | 0.4 |
| LIFESTYLE +2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.2 |
| LIFESTYLE FOOD | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.2 |
| MAX | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 |
| MOVIE EXTRA | 0.3 | 0.3 | 0.3 | 0.3 | 0.1 | 0.2 |
| MOVIE GREATS | 0.2 | 0.1 | 0.1 | 0.4 | 0.1 | 0.2 |
| MOVIE ONE | 0.3 | 0.4 | 0.2 | 0.5 | 0.2 | 0.4 |
| MTV | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.2 |
| NATIONAL GEOGRAPHIC | 0.3 | 0.4 | 0.3 | 0.3 | 0.2 | 0.4 |
| NICK JR | 0.2 | 0.2 | 0.2 | 0.1 | 0.0 | 0.4 |
| NICKELODEON | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 0.2 |
| OVATION | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 |
| PLAYHOUSE DISNEY | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 |
| SHOWTIME | 0.4 | 0.4 | 0.3 | 0.5 | 0.5 | 0.5 |
| SHOWTIME 2 | 0.3 | 0.3 | 0.2 | 0.3 | 0.1 | 0.3 |
| SHOWTIME GREATS | 0.2 | 0.3 | 0.2 | 0.3 | 0.1 | 0.2 |
| SKY NEWS | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.2 |
| TV1 | 0.7 | 1.0 | 0.7 | 0.7 | 0.4 | 0.4 |
| TV1 +2 | 0.2 | 0.1 | 0.2 | 0.2 | 0.1 | 0.2 |
| UKTV | 0.4 | 0.5 | 0.4 | 0.4 | 0.3 | 0.1 |
| UKTV +2 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.2 |
| VH1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 |
| W | 0.4 | 0.6 | 0.3 | 0.6 | 0.3 | 0.3 |
| W2 | 0.2 | 0.2 | 0.1 | 0.2 | 0.1 | 0.1 |
| OTHER STV | 1.5 | 2.0 | 1.4 | 1.5 | 1.1 | 1.1 |
| ALL FTA in Metro Markets | 86.6 | 83.9 | 87.1 | 86.5 | 91.0 | 88.3 |

| | | | | | | |
|----------------------------------|-------|-------|-------|-------|-------|-------|
| ALL STV in Metro Markets | 13.4 | 16.1 | 12.9 | 13.5 | 9.0 | 11.7 |
| Total TV in Metro Markets | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: OzTAM