



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 37 (12/10/2006 – 18/10/2006)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	6.0	2582
SEVEN + AFFILIATES	12.1	3340
NINE + AFFILIATES	19.8	3807
TEN + AFFILIATES	8.2	3200
SBS	1.9	2045
ANIMAL PLANET	0.5	563
ARENA	1.2	1092
ARENA +2	0.5	702
BIOGRAPHY CHANNEL	0.4	679
BOOMERANG	0.3	318
CARTOON NT	0.7	479
CHANNEL-V	0.5	732
CNBC	0.0	123
COMEDY	0.9	973
COMEDY +2	0.6	750
CRIME INVESTIGATION	1.6	788
DISCOVERY	1.2	1168
DISCOVERY HOME HEALTH	0.1	295
DISCOVERY SCIENCE	0.3	465
DISCOVERY TRAVEL LIVING	0.3	315
DISNEY	1.8	803
E!	0.5	741
ESPN	0.4	557
FOX 8	2.5	1838
FOX 8 +2	1.1	1198
FOX CLASSICS	1.6	1191
FOX CLASSICS +2	0.6	764
FOX SPORTS 1	1.2	1088
FOX SPORTS 2	0.9	1158
FOX SPORTS 3	1.3	1008
FOX SPORTS NEWS	0.3	565
HALLMARK	0.5	533
HISTORY	1.0	799
HOW TO CHANNEL	0.3	459
LIFESTYLE	1.9	1295
LIFESTYLE +2	0.7	849
LIFESTYLE FOOD	0.5	581
MAX	0.5	645



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MOVIE EXTRA	0.8	715
MOVIE GREATS	0.7	620
MOVIE ONE	0.9	850
MOVIE TWO	0.7	653
MTV	0.3	500
NATIONAL GEOGRAPHIC	1.1	943
NICK JNR	0.6	345
NICKELODEON	0.7	634
OVATION	0.3	488
PLAYHOUSE DISNEY	0.4	158
SCIFI	1.8	743
SHOWTIME	1.9	1202
SHOWTIME 2	0.9	911
SHOWTIME GREATS	0.9	926
SKY NEWS	0.9	991
TV1	2.3	1572
TV1 +2	0.7	828
UKTV	1.9	1139
UKTV +2	0.5	557
VH1	0.3	440
W	1.8	968
W2	0.7	712
OTHER SUBSCRIPTION TV	4.2	2699
ALL FTA	48.3	4550
ALL STV	51.7	4353
ALL TV	100.0	4945

Excludes Tasmania

Source: OzTAM