



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 46 (17/12/2006 – 23/12/2006)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	7.0	2636
SEVEN + AFFILIATES	11.8	3331
NINE + AFFILIATES	16.3	3864
TEN + AFFILIATES	8.3	3138
SBS	2.0	2169
ANIMAL PLANET	0.4	517
ARENA	1.0	1103
ARENA +2	0.4	722
BIOGRAPHY CHANNEL	0.3	584
BOOMERANG	0.2	289
CARTOON NT	0.6	452
CHANNEL-V	0.4	735
CNBC	0.0	106
COMEDY	1.0	1083
COMEDY +2	0.7	761
CRIME INVESTIGATION	1.5	773
DISCOVERY	1.3	1083
DISCOVERY HOME HEALTH	0.2	311
DISCOVERY SCIENCE	0.3	430
DISCOVERY TRAVEL LIVING	0.3	301
DISNEY	1.4	694
E!	0.5	830
ESPN	0.3	499
FOX 8	2.7	1945
FOX 8 +2	1.3	1371
FOX CLASSICS	1.8	1236
FOX CLASSICS +2	0.8	766
FOX SPORTS 1	1.1	1044
FOX SPORTS 2	1.1	1173
FOX SPORTS 3	1.4	1019
FOX SPORTS NEWS	0.4	573
HALLMARK	0.8	645
HISTORY	1.0	761
HOW TO CHANNEL	0.3	463
LIFESTYLE	1.9	1342
LIFESTYLE +2	0.5	700
LIFESTYLE FOOD	0.6	652
MAX	0.8	723



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MOVIE EXTRA	0.6	701
MOVIE GREATS	0.8	618
MOVIE ONE	1.1	857
MOVIE TWO	0.7	756
MTV	0.5	585
NATIONAL GEOGRAPHIC	1.2	1051
NICK JNR	0.6	309
NICKELODEON	0.9	737
OVATION	0.4	516
PLAYHOUSE DISNEY	0.3	181
SCIFI	1.7	738
SHOWTIME	1.4	1162
SHOWTIME 2	0.8	970
SHOWTIME GREATS	1.3	1015
SKY NEWS	0.8	928
TV1	2.7	1644
TV1 +2	0.8	807
UKTV	2.0	1179
UKTV +2	0.5	634
VH1	0.3	486
W	2.1	1018
W2	0.6	709
OTHER SUBSCRIPTION TV	4.5	2807
ALL FTA	45.7	4555
ALL STV	54.3	4417
ALL TV	100.0	4998

Excludes Tasmania

Source: OzTAM