



**National Subscription TV Report (B1)**  
**Viewing within SUBSCRIPTION TV Homes only**  
**Week 52 (24/12/2006 – 30/12/2006)**  
**Sun – Sat 18:00 – 23:59**  
**™ (Total Individuals – Including Guests)**

	<b>Share Of Viewing %</b>	<b>Reach Weekly 000's TOTAL PEOPLE</b>
ABC	6.7	2455
SEVEN + AFFILIATES	9.9	2934
NINE + AFFILIATES	18.5	3655
TEN + AFFILIATES	6.7	2752
SBS	1.6	1868
ANIMAL PLANET	0.4	468
ARENA	1.6	1055
ARENA +2	0.5	651
BIOGRAPHY CHANNEL	0.4	636
BOOMERANG	0.2	244
CARTOON NT	0.4	378
CHANNEL-V	0.5	691
CNBC	0.0	110
COMEDY	0.9	970
COMEDY +2	0.6	730
CRIME INVESTIGATION	1.6	743
DISCOVERY	1.8	1175
DISCOVERY HOME HEALTH	0.1	247
DISCOVERY SCIENCE	0.4	444
DISCOVERY TRAVEL LIVING	0.3	286
DISNEY	1.3	686
E!	0.5	745
ESPN	0.5	512
FOX 8	2.2	1652
FOX 8 +2	1.2	1175
FOX CLASSICS	1.5	1200
FOX CLASSICS +2	0.6	709
FOX SPORTS 1	0.9	910
FOX SPORTS 2	1.7	1058
FOX SPORTS 3	1.2	873
FOX SPORTS NEWS	0.3	513
HALLMARK	0.8	589
HISTORY	1.2	793
HOW TO CHANNEL	0.3	448
LIFESTYLE	1.9	1234
LIFESTYLE +2	0.5	756
LIFESTYLE FOOD	0.7	592
MAX	0.6	656



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<b>MOVIE EXTRA</b>	1.1	733
<b>MOVIE GREATS</b>	1.2	759
<b>MOVIE ONE</b>	1.3	837
<b>MOVIE TWO</b>	0.6	652
<b>MTV</b>	0.4	469
<b>NATIONAL GEOGRAPHIC</b>	1.0	831
<b>NICK JNR</b>	0.4	254
<b>NICKELODEON</b>	0.7	579
<b>OVATION</b>	0.7	565
<b>PLAYHOUSE DISNEY</b>	0.3	133
<b>SCIFI</b>	1.6	669
<b>SHOWTIME</b>	1.6	1135
<b>SHOWTIME 2</b>	0.9	913
<b>SHOWTIME GREATS</b>	1.6	1035
<b>SKY NEWS</b>	1.0	962
<b>TV1</b>	2.6	1414
<b>TV1 +2</b>	0.8	855
<b>UKTV</b>	2.1	1063
<b>UKTV +2</b>	0.7	613
<b>VH1</b>	0.5	453
<b>W</b>	2.1	1018
<b>W2</b>	0.6	667
<b>OTHER SUBSCRIPTION TV</b>	4.9	2640
<b>ALL FTA</b>	43.8	4322
<b>ALL STV</b>	56.2	4162
<b>ALL TV</b>	100.0	4709

*Excludes Tasmania*

Source: OzTAM