



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 1 (31/12/2006 – 06/01/2007)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	5.7	2526
SEVEN + AFFILIATES	10.8	3119
NINE + AFFILIATES	15.8	3652
TEN + AFFILIATES	7.5	3117
SBS	1.9	1995
ANIMAL PLANET	0.3	437
ARENA	1.3	1070
ARENA +2	0.5	648
BIOGRAPHY CHANNEL	0.5	724
BOOMERANG	0.3	247
CARTOON NT	0.5	406
CHANNEL-V	0.5	731
CNBC	0.0	89
COMEDY	1.1	1028
COMEDY +2	0.5	672
CRIME INVESTIGATION	2.0	773
DISCOVERY	1.5	1106
DISCOVERY HOME HEALTH	0.2	298
DISCOVERY SCIENCE	0.3	414
DISCOVERY TRAVEL LIVING	0.2	272
DISNEY	1.9	662
E!	0.5	782
ESPN	0.3	535
FOX 8	2.2	1775
FOX 8 +2	1.1	1247
FOX CLASSICS	1.5	1161
FOX CLASSICS +2	0.6	825
FOX SPORTS 1	1.2	962
FOX SPORTS 2	2.0	1127
FOX SPORTS 3	2.0	942
FOX SPORTS NEWS	0.3	538
HALLMARK	1.2	574
HISTORY	0.9	729
HOW TO CHANNEL	0.3	465
LIFESTYLE	2.3	1285
LIFESTYLE +2	0.6	719
LIFESTYLE FOOD	0.8	645
MAX	0.5	608



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MOVIE EXTRA	0.8	724
MOVIE GREATS	0.8	710
MOVIE ONE	1.0	829
MOVIE TWO	0.7	634
MTV	0.5	548
NATIONAL GEOGRAPHIC	1.1	953
NICK JNR	0.6	319
NICKELODEON	0.5	466
OVATION	0.6	531
PLAYHOUSE DISNEY	0.5	182
SCIFI	1.5	674
SHOWTIME	1.4	1139
SHOWTIME 2	0.8	862
SHOWTIME GREATS	1.6	1073
SKY NEWS	0.9	882
TV1	2.8	1630
TV1 +2	0.7	820
UKTV	1.9	1200
UKTV +2	0.7	691
VH1	0.3	429
W	2.1	1052
W2	0.7	750
OTHER SUBSCRIPTION TV	5.5	2637
ALL FTA	42.0	4336
ALL STV	58.0	4245
ALL TV	100.0	4788

Excludes Tasmania

Source: OzTAM