



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 48 (26/11/2006 – 02/12/2006)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	4.2	3168
SEVEN + AFFILIATES	12.3	3867
NINE + AFFILIATES	20.9	4322
TEN + AFFILIATES	8.2	3769
SBS	1.3	2522
ANIMAL PLANET	0.4	699
ARENA	1.1	1593
ARENA +2	0.6	1049
BIOGRAPHY CHANNEL	0.3	805
BOOMERANG	0.3	434
CARTOON NT	0.8	741
CHANNEL-V	0.5	1114
CNBC	0.1	189
COMEDY	0.8	1236
COMEDY +2	0.4	956
CRIME INVESTIGATION	1.4	907
DISCOVERY	1.0	1364
DISCOVERY HOME HEALTH	0.1	437
DISCOVERY SCIENCE	0.3	532
DISCOVERY TRAVEL LIVING	0.2	415
DISNEY	1.9	1101
E!	0.4	1086
ESPN	0.4	764
FOX 8	2.9	2381
FOX 8 +2	1.2	1650
FOX CLASSICS	1.6	1553
FOX CLASSICS +2	0.5	987
FOX SPORTS 1	1.5	1466
FOX SPORTS 2	1.4	1595
FOX SPORTS 3	1.0	1113
FOX SPORTS NEWS	0.4	853
HALLMARK	0.6	773
HISTORY	1.0	861
HOW TO CHANNEL	0.3	637
LIFESTYLE	1.7	1609
LIFESTYLE +2	0.5	1047
LIFESTYLE FOOD	0.6	679
MAX	0.4	956



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MOVIE EXTRA	0.8	909
MOVIE GREATS	0.6	801
MOVIE ONE	1.1	1130
MOVIE TWO	0.7	929
MTV	0.5	873
NATIONAL GEOGRAPHIC	1.0	1276
NICK JNR	1.2	557
NICKELODEON	0.9	982
OVATION	0.3	707
PLAYHOUSE DISNEY	0.8	321
SHOWTIME	1.1	1377
SHOWTIME 2	0.8	1179
SHOWTIME GREATS	0.8	1210
SKY NEWS	1.1	1259
TV1	2.9	2106
TV1 +2	0.9	1328
UKTV	1.4	1176
UKTV +2	0.5	799
VH1	0.3	668
W	1.4	1327
W2	0.5	858
OTHER SUBSCRIPTION TV	5.5	3487
ALL FTA	47.3	4899
ALL STV	51.2	4653
ALL TV	100.0	5137

Excludes Tasmania

Source: OzTAM