



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 49 (03/12/2006 – 09/12/2006)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	4.9	3310
SEVEN + AFFILIATES	9.9	3664
NINE + AFFILIATES	17.6	4130
TEN + AFFILIATES	7.3	3596
SBS	1.4	2524
ANIMAL PLANET	0.4	759
ARENA	1.3	1778
ARENA +2	0.6	1111
BIOGRAPHY CHANNEL	0.4	937
BOOMERANG	0.5	528
CARTOON NT	0.9	699
CHANNEL-V	0.4	1081
CNBC	0.0	168
COMEDY	1.0	1444
COMEDY +2	0.6	1079
CRIME INVESTIGATION	1.5	941
DISCOVERY	1.1	1379
DISCOVERY HOME HEALTH	0.1	405
DISCOVERY SCIENCE	0.3	548
DISCOVERY TRAVEL LIVING	0.2	414
DISNEY	2.0	1158
E!	0.4	1111
ESPN	0.4	785
FOX 8	2.7	2532
FOX 8 +2	1.3	1849
FOX CLASSICS	2.0	1676
FOX CLASSICS +2	0.6	1051
FOX SPORTS 1	1.6	1514
FOX SPORTS 2	1.5	1548
FOX SPORTS 3	1.7	1332
FOX SPORTS NEWS	0.3	852
HALLMARK	0.8	845
HISTORY	1.0	931
HOW TO CHANNEL	0.4	640
LIFESTYLE	1.6	1653
LIFESTYLE +2	0.5	984
LIFESTYLE FOOD	0.8	845
MAX	0.4	950



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 49 (03/12/2006 – 09/12/2006)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
MOVIE EXTRA	0.7	989
MOVIE GREATS	0.6	812
MOVIE ONE	1.1	1156
MOVIE TWO	0.8	1035
MTV	0.5	972
NATIONAL GEOGRAPHIC	1.0	1287
NICK JNR	1.3	651
NICKELODEON	0.9	1015
OVATION	0.2	721
PLAYHOUSE DISNEY	1.0	386
SCIFI	2.1	1201
SHOWTIME	1.4	1479
SHOWTIME 2	0.9	1319
SHOWTIME GREATS	1.2	1358
SKY NEWS	1.6	1491
TV1	2.9	2162
TV1 +2	0.8	1259
UKTV	1.4	1438
UKTV +2	0.4	779
VH1	0.3	720
W	1.6	1505
W2	0.5	985
OTHER SUBSCRIPTION TV	5.6	3475
ALL FTA	41.4	4806
ALL STV	58.6	4681
ALL TV	100.0	5103

Excludes Tasmania

Source: OzTAM