



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 37 (12/10/2006 – 18/10/2006)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	4.4	3088
SEVEN + AFFILIATES	10.3	3651
NINE + AFFILIATES	18.0	4097
TEN + AFFILIATES	7.3	3583
SBS	1.2	2425
ANIMAL PLANET	0.6	844
ARENA	1.3	1600
ARENA +2	0.6	1111
BIOGRAPHY CHANNEL	0.4	991
BOOMERANG	0.5	547
CARTOON NT	1.0	803
CHANNEL-V	0.6	1146
CNBC	0.1	188
COMEDY	0.9	1327
COMEDY +2	0.5	1005
CRIME INVESTIGATION	1.6	1004
DISCOVERY	1.2	1534
DISCOVERY HOME HEALTH	0.1	466
DISCOVERY SCIENCE	0.3	612
DISCOVERY TRAVEL LIVING	0.2	455
DISNEY	2.4	1227
E!	0.5	1053
ESPN	0.5	793
FOX 8	3.0	2510
FOX 8 +2	1.4	1740
FOX CLASSICS	1.6	1582
FOX CLASSICS +2	0.6	1066
FOX SPORTS 1	1.0	1413
FOX SPORTS 2	1.3	1553
FOX SPORTS 3	1.4	1286
FOX SPORTS NEWS	0.3	809
HALLMARK	0.6	813
HISTORY	1.1	1033
HOW TO CHANNEL	0.3	663
LIFESTYLE	1.8	1719
LIFESTYLE +2	0.7	1094
LIFESTYLE FOOD	0.7	758
MAX	0.6	1018



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MOVIE EXTRA	0.8	966
MOVIE GREATS	0.7	890
MOVIE ONE	1.0	1154
MOVIE TWO	0.7	922
MTV	0.6	895
NATIONAL GEOGRAPHIC	1.0	1278
NICK JNR	1.3	662
NICKELODEON	1.2	1113
OVATION	0.2	689
PLAYHOUSE DISNEY	1.0	355
SCIFI	1.7	970
SHOWTIME	1.7	1527
SHOWTIME 2	0.9	1259
SHOWTIME GREATS	0.9	1229
SKY NEWS	1.3	1459
TV1	2.8	2072
TV1 +2	0.9	1269
UKTV	1.8	1413
UKTV +2	0.5	791
VH1	0.4	756
W	1.5	1381
W2	0.6	994
OTHER SUBSCRIPTION TV	5.2	3456
ALL FTA	41.6	4787
ALL STV	58.4	4689
ALL TV	100.0	5104

Excludes Tasmania

Source: OzTAM