



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 52 (24/12/2006 – 30/12/2006)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	4.6	2973
SEVEN + AFFILIATES	7.3	3330
NINE + AFFILIATES	21.0	4072
TEN + AFFILIATES	5.4	3290
SBS	1.0	2270
ANIMAL PLANET	0.4	761
ARENA	1.7	1553
ARENA +2	0.6	1053
BIOGRAPHY CHANNEL	0.4	960
BOOMERANG	0.4	462
CARTOON NT	0.7	692
CHANNEL-V	0.7	1137
CNBC	0.1	220
COMEDY	0.9	1334
COMEDY +2	0.5	1025
CRIME INVESTIGATION	1.6	1032
DISCOVERY	1.5	1584
DISCOVERY HOME HEALTH	0.2	501
DISCOVERY SCIENCE	0.4	675
DISCOVERY TRAVEL LIVING	0.2	458
DISNEY	1.8	1054
E!	0.5	1080
ESPN	0.4	835
FOX 8	3.0	2413
FOX 8 +2	1.4	1815
FOX CLASSICS	1.5	1725
FOX CLASSICS +2	0.6	1144
FOX SPORTS 1	1.0	1398
FOX SPORTS 2	1.4	1478
FOX SPORTS 3	1.1	1229
FOX SPORTS NEWS	0.3	777
HALLMARK	0.8	877
HISTORY	1.2	1070
HOW TO CHANNEL	0.4	704
LIFESTYLE	2.0	1670
LIFESTYLE +2	0.7	1119
LIFESTYLE FOOD	0.9	855
MAX	0.6	1028



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MOVIE EXTRA	1.1	1040
MOVIE GREATS	1.0	976
MOVIE ONE	1.1	1128
MOVIE TWO	0.7	941
MTV	0.5	781
NATIONAL GEOGRAPHIC	1.2	1295
NICK JNR	0.8	531
NICKELODEON	1.3	981
OVATION	0.6	869
PLAYHOUSE DISNEY	0.6	317
SCIFI	1.5	921
SHOWTIME	1.5	1498
SHOWTIME 2	0.9	1253
SHOWTIME GREATS	1.5	1308
SKY NEWS	1.5	1446
TV1	2.5	1932
TV1 +2	0.9	1347
UKTV	1.9	1421
UKTV +2	0.7	895
VH1	0.6	778
W	1.6	1428
W2	0.5	993
OTHER SUBSCRIPTION TV	5.9	3384
ALL FTA	39.6	4643
ALL STV	60.4	4509
ALL TV	100.0	4957

Excludes Tasmania

Source: OzTAM