



**Free to Air Only (C2)**  
**5 City Share Report – Metropolitan**  
**Sun – Sat 06:00 – 23:59**  
**(Total Individuals – including Guests)**

		<b>ABC</b>	<b>Ch7</b>	<b>Ch9</b>	<b>Ch10</b>	<b>SBS</b>
Survey 1		15.5%	31.3%	26.8%	22.4%	4.1%
Survey 2		13.4%	26.4%	35.8%	20.8%	3.6%
Survey 3		14.2%	29.2%	28.5%	24.3%	3.8%
Survey 4		14.0%	29.0%	27.9%	23.1%	5.9%
Survey 5		15.1%	29.6%	27.0%	22.4%	6.0%
Survey 6		15.4%	29.1%	28.3%	22.8%	4.4%
Survey 7		15.5%	27.9%	28.9%	23.4%	4.2%
Survey 8		15.3%	27.8%	26.9%	25.9%	4.0%
Survey 9		16.0%	29.4%	25.8%	24.6%	4.1%
Survey 10	<b>Week 1 (05/11/2006)</b>	16.0%	31.9%	25.7%	22.2%	4.3%
	<b>Week 2 (12/11/2006)</b>	16.4%	29.6%	27.5%	22.3%	4.1%
	<b>Week 3 (19/11/2006)</b>	15.0%	26.2%	35.1%	19.7%	3.9%
	<b>Week 4 (26/11/2006)</b>	13.7%	26.4%	36.0%	20.2%	3.7%
Survey 10		15.2%	28.5%	31.2%	21.1%	4.0%
Survey Year to Date		14.9%	28.8%	28.7%	23.1%	4.4%

**Sydney Survey Share Report – Free to Air Only**  
**Sun – Sat 06:00 – 23:59**  
**(Total Individuals – including Guests)**

		<b>ABN2</b>	<b>ATN7</b>	<b>TCN9</b>	<b>TEN10</b>	<b>SBS28</b>
Survey 1		16.2%	30.9%	27.2%	21.3%	4.5%
Survey 2		14.5%	27.0%	34.2%	20.2%	4.1%
Survey 3		15.2%	28.9%	28.7%	23.1%	4.2%
Survey 4		14.4%	29.2%	28.6%	21.0%	6.7%
Survey 5		15.9%	29.3%	27.5%	20.0%	7.3%
Survey 6		15.6%	29.9%	28.4%	21.3%	4.7%
Survey 7		16.4%	28.4%	29.4%	21.1%	4.7%
Survey 8		15.7%	28.7%	28.7%	22.1%	4.8%
Survey 9		16.8%	29.7%	26.0%	23.0%	4.6%
Survey 10	<b>Week 1 (05/11/2006)</b>	17.6%	30.9%	26.0%	20.6%	4.9%
	<b>Week 2 (12/11/2006)</b>	17.3%	29.3%	28.1%	20.6%	4.7%
	<b>Week 3 (19/11/2006)</b>	15.9%	25.9%	35.6%	18.4%	4.3%
	<b>Week 4 (26/11/2006)</b>	14.1%	26.6%	36.4%	18.8%	4.1%
Survey 10		16.1%	28.1%	31.7%	19.6%	4.5%
Survey Year to Date		15.7%	29.0%	29.1%	21.3%	5.0%

**Melbourne Survey Share Report – Free to Air Only**  
**Sun – Sat 06:00 – 23:59**  
**(Total Individuals – including Guests)**

		<b>ABV2</b>	<b>HSV7</b>	<b>GTV9</b>	<b>ATV10</b>	<b>SBS28</b>
Survey 1		15.0%	31.0%	27.1%	23.0%	4.0%
Survey 2		11.9%	24.3%	41.0%	19.8%	3.2%
Survey 3		13.1%	28.6%	30.2%	24.5%	3.6%
Survey 4		13.4%	28.7%	28.7%	23.3%	5.9%
Survey 5		14.1%	29.8%	27.8%	22.6%	5.8%
Survey 6		15.5%	28.2%	29.1%	22.7%	4.4%
Survey 7		15.1%	26.7%	29.8%	24.2%	4.1%
Survey 8		14.6%	26.8%	26.7%	28.3%	3.6%
Survey 9		15.4%	28.6%	26.4%	25.4%	4.2%
Survey 10	<b>Week 1 (05/11/2006)</b>	14.3%	33.8%	25.6%	22.0%	4.2%
	<b>Week 2 (12/11/2006)</b>	15.8%	29.5%	27.7%	22.8%	4.2%
	<b>Week 3 (19/11/2006)</b>	14.1%	26.1%	35.6%	20.2%	4.1%
	<b>Week 4 (26/11/2006)</b>	13.0%	25.6%	36.9%	20.8%	3.7%
Survey 10		14.3%	28.7%	31.5%	21.5%	4.0%
Survey Year to Date		14.2%	28.1%	29.9%	23.5%	4.3%

**Brisbane Survey Share Report – Free to Air Only**  
**Sun – Sat 06:00 – 23:59**  
**(Total Individuals – including Guests)**

	<b>ABQ2</b>	<b>BTQ7</b>	<b>QTQ9</b>	<b>TVQ10</b>	<b>SBS28</b>	
<b>Survey 1</b>	14.8%	32.1%	27.7%	21.3%	4.0%	
<b>Survey 2</b>	13.4%	28.1%	34.4%	20.5%	3.6%	
<b>Survey 3</b>	14.1%	30.8%	28.4%	22.8%	3.9%	
<b>Survey 4</b>	14.2%	30.1%	28.3%	22.2%	5.2%	
<b>Survey 5</b>	15.3%	30.0%	27.6%	21.7%	5.4%	
<b>Survey 6</b>	15.4%	30.3%	27.9%	21.9%	4.5%	
<b>Survey 7</b>	15.6%	29.9%	29.3%	20.9%	4.4%	
<b>Survey 8</b>	15.7%	28.9%	29.3%	21.9%	4.3%	
<b>Survey 9</b>	16.2%	29.0%	26.7%	23.9%	4.2%	
<b>Survey 10</b>	16.5%	31.1%	26.6%	21.4%	4.4%	
	<b>Week 2 (12/11/2006)</b>	17.0%	29.9%	28.0%	21.2%	3.9%
	<b>Week 3 (19/11/2006)</b>	15.4%	27.4%	35.5%	18.0%	3.7%
	<b>Week 4 (26/11/2006)</b>	14.5%	26.5%	36.5%	18.8%	3.7%
<b>Survey 10</b>	15.8%	28.7%	31.7%	19.8%	3.9%	
<b>Survey Year to Date</b>	15.0%	29.8%	29.2%	21.7%	4.3%	

**Adelaide Survey Share Report – Free to Air Only**  
**Sun – Sat 06:00 – 23:59**  
**(Total Individuals – including Guests)**

	<b>ABS2</b>	<b>SAS7</b>	<b>NWS9</b>	<b>ABS10</b>	<b>SBS28</b>	
<b>Survey 1</b>	15.0%	30.6%	27.0%	23.7%	3.6%	
<b>Survey 2</b>	13.3%	26.3%	33.0%	24.2%	3.2%	
<b>Survey 3</b>	13.8%	27.2%	27.5%	28.3%	3.2%	
<b>Survey 4</b>	13.5%	27.1%	26.7%	27.6%	5.0%	
<b>Survey 5</b>	14.1%	28.2%	26.8%	26.2%	4.8%	
<b>Survey 6</b>	14.1%	27.2%	28.9%	26.1%	3.7%	
<b>Survey 7</b>	14.2%	26.3%	28.5%	27.4%	3.7%	
<b>Survey 8</b>	15.7%	25.5%	25.3%	29.9%	3.5%	
<b>Survey 9</b>	15.2%	28.7%	25.5%	27.2%	3.4%	
<b>Survey 10</b>	14.7%	30.5%	26.0%	25.5%	3.2%	
	<b>Week 2 (12/11/2006)</b>	14.8%	28.9%	27.3%	25.8%	3.3%
	<b>Week 3 (19/11/2006)</b>	13.3%	24.2%	36.6%	22.8%	3.1%
	<b>Week 4 (26/11/2006)</b>	12.6%	24.8%	36.5%	23.1%	3.0%
<b>Survey 10</b>	13.8%	27.0%	31.8%	24.3%	3.1%	
<b>Survey Year to Date</b>	14.2%	27.4%	28.1%	26.5%	3.7%	

**Perth Survey Share Report – Free to Air Only**  
**Sun – Sat 06:00 – 23:59**  
**(Total Individuals – including Guests)**

	<b>ABW2</b>	<b>TVW7</b>	<b>STW9</b>	<b>NEW10</b>	<b>SBS28</b>	
<b>Survey 1</b>	16.5%	32.1%	23.9%	23.7%	3.8%	
<b>Survey 2</b>	15.1%	28.1%	30.7%	22.6%	3.6%	
<b>Survey 3</b>	14.9%	31.1%	24.8%	25.8%	3.5%	
<b>Survey 4</b>	14.9%	29.8%	24.9%	24.6%	5.8%	
<b>Survey 5</b>	16.2%	30.2%	22.8%	24.9%	5.8%	
<b>Survey 6</b>	15.8%	29.5%	26.1%	24.4%	4.1%	
<b>Survey 7</b>	15.6%	28.4%	25.6%	26.7%	3.7%	
<b>Survey 8</b>	15.3%	28.8%	21.5%	31.0%	3.4%	
<b>Survey 9</b>	16.3%	32.4%	22.7%	24.9%	3.7%	
<b>Survey 10</b>	16.5%	31.9%	23.4%	24.2%	4.0%	
	<b>Week 2 (12/11/2006)</b>	16.7%	31.0%	25.2%	23.3%	3.9%
	<b>Week 3 (19/11/2006)</b>	16.1%	27.7%	31.2%	21.3%	3.7%
	<b>Week 4 (26/11/2006)</b>	14.2%	29.1%	31.7%	21.4%	3.7%
<b>Survey 10</b>	15.8%	29.8%	28.0%	22.5%	3.8%	
<b>Survey Year to Date</b>	15.6%	30.0%	25.1%	25.1%	4.1%	

Source: OzTAM