



Metropolitan TV Share of All Viewing – All Homes (D1)
5 City Share Report
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)

	ABC	Ch7	Ch9	Ch10	SBS	Total FTA	Total Subscription
Survey 1	12.8%	25.8%	22.9%	18.0%	4.1%	86.5%	13.5%
Survey 2	11.5%	21.8%	29.6%	16.9%	3.8%	86.5%	13.5%
Survey 3	11.9%	23.5%	24.3%	20.6%	3.9%	87.1%	12.9%
Survey 4	12.0%	22.9%	24.3%	19.1%	6.2%	87.4%	12.6%
Survey 5	13.2%	23.8%	23.5%	18.5%	5.0%	86.9%	13.1%
Survey 6	13.1%	23.5%	24.0%	18.5%	4.6%	86.5%	13.5%
Survey 7	13.2%	22.3%	24.6%	18.5%	4.5%	86.0%	14.0%
Survey 8	13.1%	22.6%	23.6%	19.9%	4.3%	86.3%	13.7%
Survey 9	13.8%	23.4%	22.8%	18.7%	4.3%	86.0%	14.0%
Survey 10 Week 1 (05/11/2006)	14.2%	24.0%	22.7%	18.0%	4.4%	86.2%	13.8%
Week 2 (12/11/2006)	14.5%	23.8%	24.0%	17.2%	4.2%	86.6%	13.4%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	14.3%	23.9%	23.3%	17.6%	4.3%	86.4%	13.6%
Survey Year to Date	12.8%	23.3%	24.3%	18.7%	4.5%	86.6%	13.4%

Sydney TV Share of All Viewing – All Homes
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)

	ABN2	ATN7	TCN9	TEN10	SBS28	Total FTA	Total Subscription
Survey 1	12.6%	24.7%	22.2%	16.6%	4.2%	83.5%	16.5%
Survey 2	11.6%	21.4%	27.9%	15.8%	4.1%	84.0%	16.0%
Survey 3	11.8%	22.1%	23.7%	18.9%	4.1%	84.1%	15.9%
Survey 4	11.7%	21.8%	24.1%	16.6%	6.6%	84.3%	15.7%
Survey 5	13.4%	22.7%	23.2%	16.1%	5.2%	83.9%	16.1%
Survey 6	12.7%	22.8%	23.2%	16.8%	4.6%	83.3%	16.7%
Survey 7	13.4%	21.4%	24.2%	15.8%	4.7%	82.8%	17.2%
Survey 8	13.2%	22.2%	23.4%	16.1%	4.7%	83.1%	16.9%
Survey 9	13.8%	22.4%	22.2%	16.7%	4.5%	83.2%	16.8%
Survey 10 Week 1 (05/11/2006)	15.0%	23.1%	21.3%	16.0%	4.6%	83.3%	16.7%
Week 2 (12/11/2006)	14.6%	22.4%	23.4%	15.5%	4.4%	83.9%	16.1%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	14.8%	22.8%	22.3%	15.8%	4.5%	83.6%	16.4%
Survey Year to Date	12.8%	22.4%	23.7%	16.6%	4.7%	83.6%	16.4%

Melbourne TV Share of All Viewing – All Homes
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)

	ABV2	HSV7	GTV9	ATV10	SBS28	Total FTA	Total Subscription
Survey 1	13.1%	26.6%	23.8%	19.3%	3.9%	87.7%	12.3%
Survey 2	10.6%	20.6%	34.8%	16.4%	3.3%	86.9%	13.1%
Survey 3	11.5%	23.8%	26.1%	21.4%	3.8%	87.6%	12.4%
Survey 4	12.3%	23.2%	25.9%	19.7%	6.2%	88.4%	11.6%
Survey 5	12.7%	24.6%	25.2%	19.3%	5.0%	88.1%	11.9%
Survey 6	13.4%	23.9%	25.5%	19.1%	4.7%	87.5%	12.5%
Survey 7	12.8%	22.2%	26.1%	19.9%	4.3%	86.2%	13.8%
Survey 8	12.6%	22.6%	24.3%	22.5%	3.9%	86.7%	13.3%
Survey 9	13.8%	23.5%	23.5%	19.8%	4.3%	85.9%	14.1%
Survey 10 Week 1 (05/11/2006)	13.5%	24.7%	23.8%	18.9%	4.6%	86.4%	13.6%
Week 2 (12/11/2006)	14.4%	25.0%	24.5%	18.0%	4.3%	87.1%	12.9%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	14.0%	24.9%	24.1%	18.5%	4.4%	86.8%	13.2%
Survey Year to Date	12.6%	23.5%	26.1%	19.7%	4.4%	87.2%	12.8%

Brisbane TV Share of All Viewing – All Homes
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)

	ABQ2	BTQ7	QTQ9	TVQ10	SBS28	Total FTA	Total Subscription
Survey 1	10.9%	23.9%	22.2%	16.3%	4.0%	85.8%	14.2%
Survey 2	10.5%	21.2%	26.6%	15.7%	3.8%	85.9%	14.1%
Survey 3	10.9%	22.3%	23.3%	18.4%	4.0%	86.5%	13.5%
Survey 4	10.7%	21.5%	23.5%	17.7%	5.2%	86.1%	13.9%
Survey 5	12.1%	21.9%	22.9%	17.0%	4.4%	85.9%	14.1%
Survey 6	12.2%	22.0%	22.5%	17.1%	4.7%	86.1%	13.9%
Survey 7	12.6%	21.2%	24.2%	15.8%	4.6%	86.1%	13.9%
Survey 8	12.5%	20.7%	24.4%	16.1%	4.5%	86.5%	13.5%
Survey 9	12.9%	20.8%	23.0%	17.1%	4.3%	86.3%	13.7%
Survey 10 Week 1 (05/11/2006)	13.4%	21.5%	22.6%	16.4%	4.4%	86.5%	13.5%
Week 2 (12/11/2006)	13.8%	21.6%	23.5%	15.5%	3.8%	86.5%	13.5%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	13.6%	21.6%	23.1%	15.9%	4.1%	86.5%	13.5%
Survey Year to Date	11.8%	21.7%	23.6%	16.8%	4.4%	86.1%	13.9%

Adelaide TV Share of All Viewing – All Homes
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)

	ABS2	SAS7	NWS9	ABS10	SBS28	Total FTA	Total Subscription
Survey 1	13.4%	26.5%	24.8%	19.9%	3.8%	88.7%	11.3%
Survey 2	12.6%	23.1%	29.8%	20.7%	3.7%	90.2%	9.8%
Survey 3	12.7%	23.0%	24.9%	25.6%	3.6%	90.0%	10.0%
Survey 4	12.3%	22.7%	24.5%	25.1%	5.8%	90.8%	9.2%
Survey 5	13.5%	24.6%	24.3%	23.4%	4.6%	90.7%	9.3%
Survey 6	13.4%	23.8%	25.9%	23.3%	4.4%	91.0%	9.0%
Survey 7	13.4%	23.2%	25.6%	23.8%	4.2%	90.5%	9.5%
Survey 8	14.3%	22.6%	24.0%	25.0%	4.1%	90.2%	9.8%
Survey 9	14.0%	25.1%	24.1%	22.6%	3.9%	90.1%	9.9%
Survey 10 Week 1 (05/11/2006)	14.2%	25.7%	24.6%	21.9%	3.6%	90.3%	9.7%
Week 2 (12/11/2006)	14.5%	25.2%	26.3%	21.1%	3.6%	91.0%	9.0%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	14.3%	25.4%	25.4%	21.5%	3.6%	90.6%	9.4%
Survey Year to Date	13.3%	23.9%	25.3%	23.2%	4.2%	90.3%	9.7%

Perth TV Share of All Viewing – All Homes
Sun – Sat 18:00 – 23:59
(Total Individuals – including Guests)

	ABW2	TVW7	STW9	NEW10	SBS28	Total FTA	Total Subscription
Survey 1	15.4%	29.2%	21.3%	19.9%	4.2%	90.9%	9.1%
Survey 2	14.4%	26.0%	24.3%	20.0%	4.3%	89.9%	10.1%
Survey 3	13.9%	28.7%	22.0%	22.1%	4.1%	91.6%	8.4%
Survey 4	14.0%	27.6%	21.7%	20.8%	6.8%	91.5%	8.5%
Survey 5	15.2%	27.2%	20.2%	20.4%	6.1%	89.8%	10.2%
Survey 6	15.0%	26.3%	22.7%	19.6%	4.6%	88.8%	11.2%
Survey 7	15.0%	25.6%	22.0%	21.7%	4.2%	89.2%	10.8%
Survey 8	14.5%	26.3%	20.2%	24.3%	3.9%	89.8%	10.2%
Survey 9	15.0%	28.7%	20.6%	20.0%	4.2%	89.1%	10.9%
Survey 10 Week 1 (05/11/2006)	15.1%	27.1%	21.6%	20.3%	4.6%	89.1%	10.9%
Week 2 (12/11/2006)	15.6%	26.5%	22.6%	18.6%	4.3%	88.3%	11.7%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	15.3%	26.8%	22.1%	19.5%	4.5%	88.7%	11.3%
Survey Year to Date	14.7%	27.3%	21.7%	20.9%	4.7%	90.0%	10.0%

Source: OzTAM