



Metropolitan TV Share of All Viewing - All Homes (D1)
5 City Share Report
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

			ABC	CH7	CH9	CH10	SBS	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	13.9%	21.3%	21.9%	15.8%	5.1%	80.8%	19.2%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							

Sydney TV Share of Viewing - All Homes
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

			ABN2	ATN7	TCN9	TEN10	SBS28	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	13.8%	19.0%	21.1%	14.6%	5.4%	77.4%	22.6%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							

Melbourne TV Share of Viewing - All Homes
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

			ABV2	HSV7	GTV9	ATV10	SBS28	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	13.9%	21.7%	23.8%	16.2%	5.2%	81.6%	18.4%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							

Brisbane TV Share of Viewing - All Homes
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

			ABQ2	BTQ7	QTQ9	TVQ10	SBS28	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	13.2%	20.3%	19.8%	14.6%	4.5%	79.7%	20.3%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							

Adelaide TV Share of Viewing - All Homes
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

			ABS2	SAS7	NWS9	ADS10	SBS28	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	13.6%	25.0%	24.3%	18.1%	5.1%	86.4%	13.6%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							

Perth TV Share of Viewing - All Homes
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

			ABW2	TVW7	STW9	NEW10	SBS28	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	15.9%	24.4%	20.1%	17.8%	5.1%	84.2%	15.8%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							