



Metropolitan TV Share of All Viewing – All Homes (D2)
5 City Share Report
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABC	Ch7	Ch9	Ch10	SBS	Total FTA	Total Subscription
Survey 1	12.1%	24.5%	21.0%	17.5%	3.2%	81.2%	18.8%
Survey 2	10.6%	20.9%	28.3%	16.5%	2.8%	82.0%	18.0%
Survey 3	11.2%	23.1%	22.5%	19.2%	3.0%	81.9%	18.1%
Survey 4	11.1%	23.0%	22.1%	18.3%	4.7%	82.0%	18.0%
Survey 5	11.9%	23.3%	21.2%	17.6%	4.8%	81.6%	18.4%
Survey 6	12.1%	22.9%	22.3%	17.9%	3.5%	81.4%	18.6%
Survey 7	12.1%	21.8%	22.6%	18.3%	3.3%	81.0%	19.0%
Survey 8	11.9%	21.7%	21.0%	20.2%	3.1%	80.9%	19.1%
Survey 9	12.5%	23.0%	20.1%	19.2%	3.2%	81.0%	19.0%
Survey 10 Week 1 (05/11/2006)	12.5%	25.0%	20.1%	17.4%	3.4%	81.2%	18.8%
Week 2 (12/11/2006)	12.9%	23.2%	21.6%	17.5%	3.2%	81.4%	18.6%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	12.7%	24.1%	20.8%	17.4%	3.3%	81.3%	18.7%
Survey Year to Date	11.8%	22.7%	22.3%	18.3%	3.5%	81.4%	18.6%

Sydney TV Share of All Viewing – All Homes
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABN2	ATN7	TCN9	TEN10	SBS28	Total FTA	Total Subscription
Survey 1	12.1%	23.0%	20.3%	15.9%	3.4%	77.4%	22.6%
Survey 2	11.0%	20.5%	25.9%	15.3%	3.1%	78.8%	21.2%
Survey 3	11.3%	21.6%	21.4%	17.2%	3.1%	78.0%	22.0%
Survey 4	10.7%	21.8%	21.3%	15.6%	5.0%	77.7%	22.3%
Survey 5	11.8%	21.8%	20.4%	14.9%	5.4%	77.5%	22.5%
Survey 6	11.6%	22.2%	21.1%	15.8%	3.5%	77.1%	22.9%
Survey 7	12.1%	20.9%	21.7%	15.5%	3.5%	76.8%	23.2%
Survey 8	11.5%	21.0%	21.0%	16.2%	3.5%	76.6%	23.4%
Survey 9	12.4%	21.9%	19.2%	16.9%	3.4%	77.1%	22.9%
Survey 10 Week 1 (05/11/2006)	13.1%	23.0%	19.4%	15.3%	3.7%	77.7%	22.3%
Week 2 (12/11/2006)	12.9%	21.9%	21.0%	15.4%	3.5%	78.0%	22.0%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	13.0%	22.5%	20.2%	15.4%	3.6%	77.9%	22.1%
Survey Year to Date	11.7%	21.7%	21.3%	15.9%	3.8%	77.5%	22.5%

Melbourne TV Share of All Viewing – All Homes
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABV2	HSV7	GTV9	ATV10	SBS28	Total FTA	Total Subscription
Survey 1	12.2%	25.3%	22.1%	18.8%	3.3%	82.8%	17.2%
Survey 2	9.7%	19.8%	33.4%	16.1%	2.6%	82.7%	17.3%
Survey 3	10.7%	23.4%	24.7%	20.0%	3.0%	82.8%	17.2%
Survey 4	11.1%	23.6%	23.7%	19.2%	4.8%	83.5%	16.5%
Survey 5	11.6%	24.5%	22.8%	18.6%	4.8%	83.5%	16.5%
Survey 6	12.7%	23.1%	23.8%	18.6%	3.6%	83.0%	17.0%
Survey 7	12.2%	21.5%	24.0%	19.5%	3.3%	81.6%	18.4%
Survey 8	11.7%	21.6%	21.5%	22.9%	2.9%	81.7%	18.3%
Survey 9	12.4%	22.9%	21.2%	20.4%	3.3%	81.2%	18.8%
Survey 10 Week 1 (05/11/2006)	11.6%	27.3%	20.7%	17.8%	3.4%	81.7%	18.3%
Week 2 (12/11/2006)	12.8%	24.0%	22.5%	18.5%	3.4%	82.3%	17.7%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	12.2%	25.7%	21.6%	18.2%	3.4%	82.0%	18.0%
Survey Year to Date	11.6%	23.0%	24.1%	19.2%	3.5%	82.5%	17.5%

Brisbane TV Share of All Viewing – All Homes
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABQ2	BTQ7	QTQ9	TVQ10	SBS28	Total FTA	Total Subscription
Survey 1	10.6%	23.1%	19.9%	15.3%	2.9%	79.8%	20.2%
Survey 2	9.8%	20.5%	25.1%	15.0%	2.7%	80.7%	19.3%
Survey 3	10.3%	22.5%	20.8%	16.7%	2.9%	80.5%	19.5%
Survey 4	10.4%	22.0%	20.7%	16.3%	3.8%	80.2%	19.8%
Survey 5	11.1%	21.8%	20.0%	15.8%	3.9%	79.6%	20.4%
Survey 6	11.3%	22.3%	20.5%	16.1%	3.3%	80.8%	19.2%
Survey 7	11.4%	21.8%	21.4%	15.3%	3.2%	80.6%	19.4%
Survey 8	11.4%	21.1%	21.4%	16.0%	3.1%	80.7%	19.3%
Survey 9	11.9%	21.3%	19.6%	17.5%	3.1%	81.3%	18.7%
Survey 10 Week 1 (05/11/2006)	12.0%	22.7%	19.4%	15.6%	3.2%	80.8%	19.2%
Week 2 (12/11/2006)	12.5%	21.9%	20.5%	15.5%	2.9%	80.9%	19.1%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	12.2%	22.3%	20.0%	15.6%	3.0%	80.8%	19.2%
Survey Year to Date	11.0%	21.8%	21.0%	16.0%	3.2%	80.5%	19.5%

Adelaide TV Share of All Viewing – All Homes
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABS2	SAS7	NWS9	ABS10	SBS28	Total FTA	Total Subscription
Survey 1	12.6%	25.8%	22.7%	20.0%	3.1%	84.5%	15.5%
Survey 2	11.5%	22.8%	28.6%	21.0%	2.7%	87.0%	13.0%
Survey 3	12.0%	23.7%	24.0%	24.6%	2.8%	87.3%	12.7%
Survey 4	11.9%	23.8%	23.4%	24.3%	4.4%	88.0%	12.0%
Survey 5	12.4%	24.8%	23.6%	23.1%	4.2%	88.4%	11.6%
Survey 6	12.4%	24.0%	25.5%	23.0%	3.3%	88.4%	11.6%
Survey 7	12.4%	23.0%	24.9%	24.0%	3.2%	87.8%	12.2%
Survey 8	13.6%	22.1%	22.0%	26.0%	3.1%	87.0%	13.0%
Survey 9	13.2%	24.9%	22.2%	23.7%	3.0%	87.3%	12.7%
Survey 10 Week 1 (05/11/2006)	12.8%	26.6%	22.7%	22.3%	2.8%	87.6%	12.4%
Week 2 (12/11/2006)	12.8%	25.2%	23.7%	22.5%	2.9%	87.5%	12.5%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	12.8%	25.9%	23.2%	22.4%	2.8%	87.5%	12.5%
Survey Year to Date	12.5%	24.0%	24.1%	23.3%	3.3%	87.4%	12.6%

Perth TV Share of All Viewing – All Homes
Sun – Sat 06:00 – 23:59
(Total Individuals – including Guests)

	ABW2	TVW7	STW9	NEW10	SBS28	Total FTA	Total Subscription
Survey 1	14.1%	27.5%	20.5%	20.3%	3.3%	86.6%	13.4%
Survey 2	12.9%	24.0%	26.3%	19.3%	3.1%	86.4%	13.6%
Survey 3	12.9%	26.9%	21.5%	22.3%	3.0%	87.5%	12.5%
Survey 4	12.9%	25.8%	21.6%	21.3%	5.0%	87.3%	12.7%
Survey 5	13.6%	25.3%	19.2%	20.9%	4.9%	84.6%	15.4%
Survey 6	13.1%	24.5%	21.7%	20.3%	3.4%	83.8%	16.2%
Survey 7	13.1%	23.9%	21.4%	22.4%	3.1%	84.5%	15.5%
Survey 8	13.0%	24.3%	18.2%	26.2%	2.9%	85.1%	14.9%
Survey 9	13.7%	27.2%	19.1%	20.9%	3.1%	84.6%	15.4%
Survey 10 Week 1 (05/11/2006)	13.8%	26.6%	19.6%	20.2%	3.4%	84.2%	15.8%
Week 2 (12/11/2006)	13.7%	25.5%	20.8%	19.2%	3.2%	83.1%	16.9%
Week 3 (19/11/2006)							
Week 4 (26/11/2006)							
Survey 10 Progressive	13.7%	26.1%	20.2%	19.7%	3.3%	83.7%	16.3%
Survey Year to Date	13.3%	25.5%	21.0%	21.5%	3.5%	85.5%	14.5%

Source: OzTAM