



**Metropolitan TV Share of All Viewing - All Homes (D2)**  
**5 City Share Report**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

		ABC	CH7	CH9	CH10	SBS	Total FTA	Total Subscription
Survey 1		12.1%	24.5%	21.0%	17.5%	3.2%	81.2%	18.8%
Survey 2		10.6%	20.9%	28.3%	16.5%	2.8%	82.0%	18.0%
Survey 3		11.2%	23.1%	22.5%	19.2%	3.0%	81.9%	18.1%
Survey 4		11.1%	23.0%	22.1%	18.3%	4.7%	82.0%	18.0%
Survey 5		11.9%	23.3%	21.2%	17.6%	4.8%	81.6%	18.4%
Survey 6		12.1%	22.9%	22.3%	17.9%	3.5%	81.4%	18.6%
Survey 7		12.1%	21.8%	22.6%	18.3%	3.3%	81.0%	19.0%
Survey 8		11.9%	21.7%	21.0%	20.2%	3.1%	80.9%	19.1%
Survey 9		12.5%	23.0%	20.1%	19.2%	3.2%	81.0%	19.0%
Survey 10		12.0%	22.5%	24.7%	16.6%	3.2%	81.9%	17.9%
Survey YTD		11.7%	22.7%	22.6%	18.1%	3.5%	81.5%	18.5%
Summer	Week 1 (03/12/06)	12.8%	20.6%	25.2%	15.6%	3.5%	80.6%	19.4%
	Week 2 (10/12/06)	12.4%	20.5%	25.2%	15.7%	3.5%	80.2%	19.8%
	Week 3 (17/12/06)							
	Week 4 (24/12/06)							

**Sydney TV Share of Viewing - All Homes**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

		ABN2	ATN7	TCN9	TEN10	SBS28	Total FTA	Total Subscription
Survey 1		12.1%	23.0%	20.3%	15.9%	3.4%	77.4%	22.6%
Survey 2		11.0%	20.5%	25.9%	15.3%	3.1%	78.8%	21.2%
Survey 3		11.3%	21.6%	21.4%	17.2%	3.1%	78.0%	22.0%
Survey 4		10.7%	21.8%	21.3%	15.6%	5.0%	77.7%	22.3%
Survey 5		11.8%	21.8%	20.4%	14.9%	5.4%	77.5%	22.5%
Survey 6		11.6%	22.2%	21.1%	15.8%	3.5%	77.1%	22.9%
Survey 7		12.1%	20.9%	21.7%	15.5%	3.5%	76.8%	23.2%
Survey 8		11.5%	21.0%	21.0%	16.2%	3.5%	76.6%	23.4%
Survey 9		12.4%	21.9%	19.2%	16.9%	3.4%	77.1%	22.9%
Survey 10		12.2%	21.2%	23.9%	14.8%	3.4%	78.8%	21.1%
Survey YTD		11.7%	21.6%	21.6%	15.8%	3.8%	77.6%	22.4%
Summer	Week 1 (03/12/06)	12.2%	20.2%	24.4%	13.9%	3.7%	77.6%	22.4%
	Week 2 (10/12/06)	12.4%	19.2%	24.3%	14.2%	3.8%	77.1%	22.9%
	Week 3 (17/12/06)							
	Week 4 (24/12/06)							

**Melbourne TV Share of Viewing - All Homes**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

		ABV2	HSV7	GTV9	ATV10	SBS28	Total FTA	Total Subscription
Survey 1		12.2%	25.3%	22.1%	18.8%	3.3%	82.8%	17.2%
Survey 2		9.7%	19.8%	33.4%	16.1%	2.6%	82.7%	17.3%
Survey 3		10.7%	23.4%	24.7%	20.0%	3.0%	82.8%	17.2%
Survey 4		11.1%	23.6%	23.7%	19.2%	4.8%	83.5%	16.5%
Survey 5		11.6%	24.5%	22.8%	18.6%	4.8%	83.5%	16.5%
Survey 6		12.7%	23.1%	23.8%	18.6%	3.6%	83.0%	17.0%
Survey 7		12.2%	21.5%	24.0%	19.5%	3.3%	81.6%	18.4%
Survey 8		11.7%	21.6%	21.5%	22.9%	2.9%	81.7%	18.3%
Survey 9		12.4%	22.9%	21.2%	20.4%	3.3%	81.2%	18.8%
Survey 10		11.6%	23.4%	25.6%	17.5%	3.3%	82.4%	17.5%
Survey YTD		11.5%	22.9%	24.4%	19.1%	3.5%	82.5%	17.4%
Summer	Week 1 (03/12/06)	12.7%	19.4%	26.8%	16.4%	3.5%	79.8%	20.2%
	Week 2 (10/12/06)	11.9%	20.3%	27.3%	15.7%	3.5%	79.6%	20.4%
	Week 3 (17/12/06)							
	Week 4 (24/12/06)							

**Brisbane TV Share of Viewing - All Homes**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

		ABQ2	BTQ7	QTQ9	TVQ10	SBS28	Total FTA	Total Subscription
Survey 1		10.6%	23.1%	19.9%	15.3%	2.9%	79.8%	20.2%
Survey 2		9.8%	20.5%	25.1%	15.0%	2.7%	80.7%	19.3%
Survey 3		10.3%	22.5%	20.8%	16.7%	2.9%	80.5%	19.5%
Survey 4		10.4%	22.0%	20.7%	16.3%	3.8%	80.2%	19.8%
Survey 5		11.1%	21.8%	20.0%	15.8%	3.9%	79.6%	20.4%
Survey 6		11.3%	22.3%	20.5%	16.1%	3.3%	80.8%	19.2%
Survey 7		11.4%	21.8%	21.4%	15.3%	3.2%	80.6%	19.4%
Survey 8		11.4%	21.1%	21.4%	16.0%	3.1%	80.7%	19.3%
Survey 9		11.9%	21.3%	19.6%	17.5%	3.1%	81.3%	18.7%
Survey 10		11.7%	21.2%	23.5%	14.7%	2.9%	81.6%	18.3%
Survey YTD		11.0%	21.8%	21.3%	15.8%	3.2%	80.6%	19.4%
Summer	Week 1 (03/12/06)	12.9%	20.0%	22.6%	14.3%	3.2%	80.7%	19.3%
	Week 2 (10/12/06)	11.9%	20.5%	21.7%	14.7%	3.1%	80.3%	19.7%
	Week 3 (17/12/06)							
	Week 4 (24/12/06)							

**Adelaide TV Share of Viewing - All Homes**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

		ABS2	SAS7	NWS9	ABS10	SBS28	Total FTA	Total Subscription
Survey 1		12.6%	25.8%	22.7%	20.0%	3.1%	84.5%	15.5%
Survey 2		11.5%	22.8%	28.6%	21.0%	2.7%	87.0%	13.0%
Survey 3		12.0%	23.7%	24.0%	24.6%	2.8%	87.3%	12.7%
Survey 4		11.9%	23.8%	23.4%	24.3%	4.4%	88.0%	12.0%
Survey 5		12.4%	24.8%	23.6%	23.1%	4.2%	88.4%	11.6%
Survey 6		12.4%	24.0%	25.5%	23.0%	3.3%	88.4%	11.6%
Survey 7		12.4%	23.0%	24.9%	24.0%	3.2%	87.8%	12.2%
Survey 8		13.6%	22.1%	22.0%	26.0%	3.1%	87.0%	13.0%
Survey 9		13.2%	24.9%	22.2%	23.7%	3.0%	87.3%	12.7%
Survey 10		12.1%	23.7%	27.9%	21.3%	2.8%	88.2%	11.8%
Survey YTD		12.4%	23.9%	24.5%	23.1%	3.3%	87.4%	12.6%
Summer	Week 1 (03/12/06)	12.6%	22.9%	28.8%	19.2%	3.1%	87.1%	12.9%
	Week 2 (10/12/06)	12.9%	22.3%	28.2%	20.3%	3.3%	87.5%	12.5%
	Week 3 (17/12/06)							
	Week 4 (24/12/06)							

**Perth TV Share of Viewing - All Homes**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

		ABW2	TVW7	STW9	NEW10	SBS28	Total FTA	Total Subscription
Survey 1		14.1%	27.5%	20.5%	20.3%	3.3%	86.6%	13.4%
Survey 2		12.9%	24.0%	26.3%	19.3%	3.1%	86.4%	13.6%
Survey 3		12.9%	26.9%	21.5%	22.3%	3.0%	87.5%	12.5%
Survey 4		12.9%	25.8%	21.5%	21.3%	5.0%	87.3%	12.7%
Survey 5		13.6%	25.3%	19.2%	20.9%	4.9%	84.6%	15.4%
Survey 6		13.1%	24.5%	21.7%	20.3%	3.4%	83.8%	16.2%
Survey 7		13.1%	23.9%	21.4%	22.4%	3.1%	84.5%	15.5%
Survey 8		13.0%	24.3%	18.2%	26.2%	2.9%	85.1%	14.9%
Survey 9		13.7%	27.2%	19.1%	20.9%	3.1%	84.6%	15.4%
Survey 10		13.2%	25.0%	23.4%	18.8%	3.2%	84.4%	15.6%
Survey YTD		13.2%	25.4%	21.3%	21.3%	3.5%	85.5%	14.5%
Summer	Week 1 (03/12/06)	15.0%	24.1%	23.8%	16.7%	3.7%	84.0%	16.0%
	Week 2 (10/12/06)	13.8%	22.7%	25.3%	17.0%	3.5%	83.1%	16.9%
	Week 3 (17/12/06)							
	Week 4 (24/12/06)							