



Metropolitan TV Share of All Viewing - All Homes (D2)
5 City Share Report
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

			ABC	CH7	CH9	CH10	SBS	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	12.0%	18.8%	25.8%	15.2%	3.4%	78.0%	22.0%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							

Sydney TV Share of Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

			ABN2	ATN7	TCN9	TEN10	SBS28	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	11.8%	16.8%	25.7%	13.6%	3.6%	74.7%	25.3%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							

Melbourne TV Share of Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

			ABV2	HSV7	GTV9	ATV10	SBS28	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	12.1%	18.9%	27.8%	15.9%	3.6%	79.0%	21.0%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							

Brisbane TV Share of Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

			ABQ2	BTQ7	QTQ9	TVQ10	SBS28	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	11.1%	18.4%	22.5%	13.7%	3.0%	75.9%	24.1%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							

Adelaide TV Share of Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

			ABS2	SAS7	NWS9	ADS10	SBS28	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	12.2%	21.3%	29.5%	17.7%	3.5%	84.6%	15.4%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							

Perth TV Share of Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

			ABW2	TVW7	STW9	NEW10	SBS28	Total FTA	Total Subscription
Summer 2007	Week 1	(31/12/06)	13.9%	21.5%	23.6%	17.8%	3.4%	81.1%	18.9%
	Week 2	(07/01/07)							
	Week 3	(14/01/07)							
	Week 4	(21/01/07)							
	Week 5	(28/01/07)							
	Week 6	(04/02/07)							