



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 46 (09/11/2008 – 15/11/2008)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	6.8	2998
ABC2	0.3	762
SEVEN + AFFILIATES	15.8	4030
NINE + AFFILIATES	18.2	4361
TEN + AFFILIATES	9.6	3981
SBS	1.9	2264
Animal Planet	0.5	700
ARENA	1.3	1231
ARENA+2	0.6	741
Bio.	0.9	939
Boomerang	0.3	321
Cartoon Network	0.8	628
Channel[V]	0.4	688
Channel[V]2	0.4	528
CNBC	0.0	70
COMEDY CHANNEL	1.1	1247
COMEDY CHANNEL+2	0.6	832
Crime & Investigation	1.2	830
Discovery Channel	1.1	1132
Discovery Home & Health	0.2	412
Discovery Science	0.2	411
Discovery Travel & Living	0.2	408
Disney Channel	0.9	746
E!	0.5	851
ESPN	0.3	507
FOX8	2.1	2078
FOX8+2	1.2	1374
FOX Classics	1.5	1342
FOX Classics+2	0.6	892
FOX SPORTS 1	1.3	1321
FOX SPORTS 2	2.4	1731
FOX SPORTS 3	1.0	985
FOX SPORTS News	0.3	625
FUEL TV	0.1	376
Hallmark	0.6	576
History Channel	1.0	863
HOW TO Channel	0.5	559
LifeStyle Channel	1.5	1503



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 46 (09/11/2008 – 15/11/2008)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
LifeStyle Channel+2	0.7	804
LifeStyle FOOD	0.5	651
MAX	0.3	644
MOVIE EXTRA	0.6	715
MOVIE GREATS	0.4	559
MOVIE ONE	0.9	856
MOVIE TWO	0.3	614
MTV	0.3	659
Nat Geo Adventure	0.1	148
National Geographic	0.9	1154
Nick Jr	0.5	329
Nickelodeon	0.6	637
Ovation	0.4	509
Playhouse Disney	0.4	293
SCI FI	0.9	623
showcase	0.2	411
SHOWTIME	0.7	940
SHOWTIME 2	0.4	748
SHOWTIME GREATS	0.5	715
SKY NEWS AUSTRALIA	0.6	838
Sky Racing	0.2	240
TV1	2.0	1686
TV1+2	0.6	957
TVN	0.1	139
UKTV	1.6	1076
UKTV+2	0.5	595
Vh1	0.2	414
W.	1.4	947
W2	0.5	638
OTHER SUBSCRIPTION TV	4.4	3157
ALL FTA	52.5	5345
ALL STV	47.5	5256
ALL TV	100.0	5764

Excludes Tasmania

Source: OzTAM