



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 47 (16/11/2008 – 22/11/2008)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	6.9	3090
ABC2	0.3	721
SEVEN + AFFILIATES	15.0	4056
NINE + AFFILIATES	19.7	4571
TEN + AFFILIATES	10.7	4170
SBS	2.2	2340
Animal Planet	0.5	654
ARENA	1.2	1249
ARENA+2	0.5	779
Bio.	0.6	794
Boomerang	0.5	328
Cartoon Network	0.7	557
Channel[V]	0.4	696
Channel[V]2	0.3	432
CNBC	0.0	74
COMEDY CHANNEL	1.0	1215
COMEDY CHANNEL+2	0.4	839
Crime & Investigation	1.1	851
Discovery Channel	1.2	1146
Discovery Home & Health	0.2	366
Discovery Science	0.2	356
Discovery Travel & Living	0.2	342
Disney Channel	1.0	732
E!	0.3	779
ESPN	0.4	559
FOX8	2.3	2109
FOX8+2	1.1	1344
FOX Classics	1.3	1165
FOX Classics+2	0.4	770
FOX SPORTS 1	1.3	1150
FOX SPORTS 2	1.2	1145
FOX SPORTS 3	0.6	817
FOX SPORTS News	0.3	719
FUEL TV	0.2	415
Hallmark	0.7	602
History Channel	0.9	895
HOW TO Channel	0.4	498
LifeStyle Channel	1.4	1444



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LifeStyle Channel+2	0.6	755
LifeStyle FOOD	0.4	694
MAX	0.3	609
MOVIE EXTRA	0.5	669
MOVIE GREATS	0.5	546
MOVIE ONE	0.8	769
MOVIE TWO	0.4	634
MTV	0.3	580
Nat Geo Adventure	0.0	136
National Geographic	1.1	1168
Nick Jr	0.5	344
Nickelodeon	0.7	626
Ovation	0.4	548
Playhouse Disney	0.4	266
SCI FI	0.9	573
showcase	0.2	461
SHOWTIME	0.9	945
SHOWTIME 2	0.4	663
SHOWTIME GREATS	0.8	786
SKY NEWS AUSTRALIA	0.6	746
Sky Racing	0.3	258
TV1	2.2	1661
TV1+2	0.6	883
TVN	0.2	158
UKTV	1.7	1050
UKTV+2	0.5	566
Vh1	0.3	420
W.	1.4	988
W2	0.5	633
OTHER SUBSCRIPTION TV	4.1	3304
ALL FTA	54.9	5475
ALL STV	45.1	5269
ALL TV	100.0	5860

Excludes Tasmania

Source: OzTAM