



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 48 (23/11/2008 – 29/11/2008)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	6.9	2905
ABC2	0.2	616
SEVEN + AFFILIATES	15.9	4097
NINE + AFFILIATES	17.1	4419
TEN + AFFILIATES	10.6	4002
SBS	2.4	2466
Animal Planet	0.4	572
ARENA	1.2	1226
ARENA+2	0.5	773
Bio.	0.7	800
Boomerang	0.5	376
Cartoon Network	0.7	560
Channel[V]	0.4	660
Channel[V]2	0.3	413
CNBC	0.0	95
COMEDY CHANNEL	0.9	1069
COMEDY CHANNEL+2	0.5	902
Crime & Investigation	1.4	886
Discovery Channel	1.1	1163
Discovery Home & Health	0.2	372
Discovery Science	0.2	368
Discovery Travel & Living	0.3	389
Disney Channel	0.9	816
E!	0.4	889
ESPN	0.4	462
FOX8	2.3	2084
FOX8+2	1.3	1462
FOX Classics	1.5	1283
FOX Classics+2	0.6	731
FOX SPORTS 1	1.1	1019
FOX SPORTS 2	0.9	978
FOX SPORTS 3	1.3	1111
FOX SPORTS News	0.4	663
FUEL TV	0.1	403
Hallmark	0.7	603
History Channel	0.9	804
HOW TO Channel	0.6	541
LifeStyle Channel	1.5	1525



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LifeStyle Channel+2	0.6	782
LifeStyle FOOD	0.5	704
MAX	0.3	589
MOVIE EXTRA	0.7	661
MOVIE GREATS	0.7	675
MOVIE ONE	0.7	818
MOVIE TWO	0.4	547
MTV	0.4	588
Nat Geo Adventure	0.1	192
National Geographic	1.1	1063
Nick Jr	0.6	365
Nickelodeon	0.5	583
Ovation	0.5	518
Playhouse Disney	0.5	320
SCI FI	0.9	603
showcase	0.2	490
SHOWTIME	0.8	1026
SHOWTIME 2	0.4	709
SHOWTIME GREATS	0.6	805
SKY NEWS AUSTRALIA	0.7	913
Sky Racing	0.4	309
TV1	2.4	1812
TV1+2	0.7	894
TVN	0.1	151
UKTV	1.5	1062
UKTV+2	0.5	542
Vh1	0.2	368
W.	1.5	989
W2	0.4	537
OTHER SUBSCRIPTION TV	4.2	3248
ALL FTA	53.1	5405
ALL STV	46.9	5203
ALL TV	100.0	5785

Excludes Tasmania

Source: OzTAM