



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 49 (30/11/2008 – 06/12/2008)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	6.9	2881
ABC2	0.4	637
SEVEN + AFFILIATES	11.8	3706
NINE + AFFILIATES	14.8	4067
TEN + AFFILIATES	9.2	3781
SBS	2.5	2463
111 HITS	1.4	1118
Animal Planet	0.4	526
ARENA	1.4	1274
ARENA+2	0.5	721
Bio.	1.0	895
BBC Knowledge	0.4	333
Boomerang	0.4	375
Cartoon Network	0.8	664
CBeebies	0.1	124
Channel[V]	0.4	746
Channel[V]2	0.3	439
CNBC	0.1	80
COMEDY CHANNEL	1.1	1184
COMEDY CHANNEL+2	0.4	787
Crime & Investigation	1.4	865
Discovery Channel	1.1	1139
Discovery Home & Health	0.3	394
Discovery Science	0.2	395
Discovery Travel & Living	0.2	365
Disney Channel	1.5	875
E!	0.4	835
ESPN	0.4	461
FOX8	3.0	2205
FOX8+2	1.5	1515
FOX Classics	2.0	1527
FOX Classics+2	0.7	865
FOX SPORTS 1	1.3	1073
FOX SPORTS 2	0.8	926
FOX SPORTS 3	1.0	1045
FOX SPORTS News	0.4	691
FUEL TV	0.2	382
Hallmark	0.9	562



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History Channel	1.0	872
HOW TO Channel	0.6	518
LifeStyle Channel	2.0	1566
LifeStyle Channel+2	0.6	783
LifeStyle FOOD	0.7	710
MAX	0.4	678
MOVIE EXTRA	0.7	700
MOVIE GREATS	0.8	667
MOVIE ONE	0.8	749
MOVIE TWO	0.6	611
MTV	0.4	656
Nat Geo Adventure	0.1	282
National Geographic	0.9	1116
Nick Jr	0.8	370
Nickelodeon	0.6	559
Ovation	0.5	532
Playhouse Disney	0.5	268
SCI FI	0.7	654
showcase	0.5	773
SHOWTIME	1.9	1283
SHOWTIME 2	0.9	1046
SHOWTIME GREATS	0.7	947
SKY NEWS AUSTRALIA	0.7	862
Sky Racing	0.3	250
TV1	2.6	1792
TV1+2	0.8	1098
TVN	0.2	170
UKTV	1.6	1187
UKTV+2	0.5	579
Vh1	0.2	355
W.	1.5	989
W2	0.5	659
OTHER SUBSCRIPTION TV	2.6	2486
ALL FTA	45.6	5141
ALL STV	54.4	5163
ALL TV	100.0	5650

Excludes Tasmania

Source: OzTAM

