



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 50 (07/12/2008 – 13/12/2008)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	7.0	2818
ABC2	0.4	672
SEVEN + AFFILIATES	12.9	3829
NINE + AFFILIATES	13.7	3942
TEN + AFFILIATES	8.9	3756
SBS	2.5	2329
111 HITS	1.2	1095
Animal Planet	0.5	534
ARENA	1.2	1354
ARENA+2	0.7	835
Bio.	1.1	978
BBC Knowledge	0.4	407
Boomerang	0.6	387
Cartoon Network	0.8	636
CBeebies	0.1	162
Channel[V]	0.4	800
Channel[V]2	0.5	519
CNBC	0.1	78
COMEDY CHANNEL	0.9	1137
COMEDY CHANNEL+2	0.5	907
Crime & Investigation	1.3	807
Discovery Channel	1.2	1023
Discovery Home & Health	0.3	469
Discovery Science	0.2	365
Discovery Travel & Living	0.2	381
Disney Channel	1.1	850
E!	0.4	798
ESPN	0.5	495
FOX8	2.7	2152
FOX8+2	1.2	1412
FOX Classics	2.7	1542
FOX Classics+2	0.6	829
FOX SPORTS 1	1.1	986
FOX SPORTS 2	1.1	1025
FOX SPORTS 3	0.4	680
FOX SPORTS News	0.4	626
FUEL TV	0.1	354
Hallmark	0.7	641



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History Channel	1.1	813
HOW TO Channel	0.6	591
LifeStyle Channel	1.7	1594
LifeStyle Channel+2	0.7	964
LifeStyle FOOD	0.8	716
MAX	0.3	653
MOVIE EXTRA	0.7	699
MOVIE GREATS	0.7	605
MOVIE ONE	0.9	912
MOVIE TWO	0.8	772
MTV	0.4	574
Nat Geo Adventure	0.1	245
National Geographic	1.2	1133
Nick Jr	0.8	411
Nickelodeon	0.8	565
Ovation	0.7	648
Playhouse Disney	0.4	314
SCI FI	0.9	665
showcase	0.5	849
SHOWTIME	1.7	1467
SHOWTIME 2	0.9	1079
SHOWTIME GREATS	1.1	1175
SKY NEWS AUSTRALIA	0.8	805
Sky Racing	0.4	246
TV1	2.8	1829
TV1+2	0.8	1090
TVN	0.2	167
UKTV	1.7	1076
UKTV+2	0.5	543
Vh1	0.2	388
W.	1.6	1057
W2	0.5	671
OTHER SUBSCRIPTION TV	2.4	2688
ALL FTA	45.4	5177
ALL STV	54.6	5235
ALL TV	100.0	5735

Excludes Tasmania

Source: OzTAM

