



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 51 (14/12/2008 – 20/12/2008)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	5.5	2768
ABC2	0.4	702
SEVEN + AFFILIATES	13.3	3759
NINE + AFFILIATES	16.8	4048
TEN + AFFILIATES	7.7	3505
SBS	2.6	2299
111 HITS	1.1	977
Animal Planet	0.5	569
ARENA	1.3	1400
ARENA+2	0.6	796
Bio.	1.1	926
BBC Knowledge	0.4	409
Boomerang	0.3	318
Cartoon Network	1.0	595
CBeebies	0.1	122
Channel[V]	0.4	676
Channel[V]2	0.3	474
CNBC	0.0	92
COMEDY CHANNEL	0.9	1077
COMEDY CHANNEL+2	0.5	823
Crime & Investigation	1.4	847
Discovery Channel	1.2	1178
Discovery Home & Health	0.3	426
Discovery Science	0.2	317
Discovery Travel & Living	0.2	336
Disney Channel	1.2	873
E!	0.5	857
ESPN	0.4	430
FOX8	2.7	2139
FOX8+2	1.4	1416
FOX Classics	2.5	1536
FOX Classics+2	0.7	777
FOX SPORTS 1	1.3	1010
FOX SPORTS 2	0.6	858
FOX SPORTS 3	0.4	666
FOX SPORTS News	0.4	645
FUEL TV	0.2	364
Hallmark	0.8	600



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 51 (14/12/2008 – 20/12/2008)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
History Channel	1.2	856
HOW TO Channel	0.5	519
LifeStyle Channel	1.7	1480
LifeStyle Channel+2	0.7	919
LifeStyle FOOD	0.7	646
MAX	0.3	601
MOVIE EXTRA	0.7	655
MOVIE GREATS	0.7	638
MOVIE ONE	0.9	760
MOVIE TWO	0.5	608
MTV	0.4	665
Nat Geo Adventure	0.1	235
National Geographic	0.9	984
Nick Jr	0.6	280
Nickelodeon	0.8	634
Ovation	0.6	598
Playhouse Disney	0.5	278
SCI FI	1.1	647
showcase	0.5	688
SHOWTIME	2.2	1355
SHOWTIME 2	0.9	950
SHOWTIME GREATS	0.7	1042
SKY NEWS AUSTRALIA	0.8	802
Sky Racing	0.4	247
TV1	2.4	1656
TV1+2	0.7	987
TVN	0.2	106
UKTV	1.5	977
UKTV+2	0.6	522
Vh1	0.2	363
W.	1.6	871
W2	0.5	569
OTHER SUBSCRIPTION TV	2.5	2499
ALL FTA	46.4	5107
ALL STV	53.6	5053
ALL TV	100.0	5623

Excludes Tasmania

Source: OzTAM

