



**National Subscription TV Report (B1)**  
**Viewing within SUBSCRIPTION TV Homes only**  
**Week 52 (21/12/2008 – 27/12/2008)**  
**Sun – Sat 18:00 – 23:59**  
**™ (Total Individuals – Including Guests)**

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	5.7	2639
ABC2	0.5	741
SEVEN + AFFILIATES	10.4	3411
NINE + AFFILIATES	17.2	3987
TEN + AFFILIATES	6.8	3221
SBS	2.4	2213
111 HITS	1.1	927
Animal Planet	0.4	505
ARENA	1.4	1147
ARENA+2	0.5	688
Bio.	1.1	842
BBC Knowledge	0.7	378
Boomerang	0.2	261
Cartoon Network	0.8	526
CBeebies	0.1	131
Channel[V]	0.4	689
Channel[V]2	0.4	492
CNBC	0.0	67
COMEDY CHANNEL	1.0	1108
COMEDY CHANNEL+2	0.5	802
Crime & Investigation	1.6	879
Discovery Channel	1.3	1114
Discovery Home & Health	0.3	359
Discovery Science	0.3	345
Discovery Travel & Living	0.2	371
Disney Channel	1.1	769
E!	0.5	766
ESPN	0.4	398
FOX8	3.2	1982
FOX8+2	1.4	1361
FOX Classics	2.7	1427
FOX Classics+2	0.7	755
FOX SPORTS 1	1.3	870
FOX SPORTS 2	1.5	941
FOX SPORTS 3	0.6	695
FOX SPORTS News	0.3	564
FUEL TV	0.2	340
Hallmark	0.8	606



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History Channel	1.2	731
HOW TO Channel	0.5	468
LifeStyle Channel	1.5	1268
LifeStyle Channel+2	0.6	623
LifeStyle FOOD	0.8	677
MAX	0.6	650
MOVIE EXTRA	0.9	676
MOVIE GREATS	0.5	573
MOVIE ONE	1.1	802
MOVIE TWO	0.7	662
MTV	0.4	574
Nat Geo Adventure	0.1	187
National Geographic	1.1	1017
Nick Jr	0.4	232
Nickelodeon	0.8	542
Ovation	0.6	654
Playhouse Disney	0.4	244
SCI FI	1.3	635
showcase	0.5	571
SHOWTIME	1.2	963
SHOWTIME 2	0.8	799
SHOWTIME GREATS	0.8	722
SKY NEWS AUSTRALIA	0.7	707
Sky Racing	0.4	220
TV1	2.3	1561
TV1+2	0.7	828
TVN	0.2	97
UKTV	2.4	1313
UKTV+2	0.8	701
Vh1	0.3	390
W.	1.7	915
W2	0.6	518
<b>OTHER SUBSCRIPTION TV</b>	2.9	2402
<b>ALL FTA</b>	43.1	4912
<b>ALL STV</b>	56.9	4862
<b>ALL TV</b>	100.0	5406

*Excludes Tasmania*

Source: OzTAM

