



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 1 (28/12/2008 – 03/01/2009)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	5.9	2555
ABC2	0.5	693
SEVEN + AFFILIATES	11.6	3389
NINE + AFFILIATES	15.2	3865
TEN + AFFILIATES	7.8	3432
SBS	2.3	2223
111 HITS	1.0	951
Animal Planet	0.5	575
ARENA	1.3	1276
ARENA+2	0.7	822
Bio.	1.2	957
BBC Knowledge	0.4	340
Boomerang	0.3	312
Cartoon Network	0.7	488
CBeebies	0.2	132
Channel[V]	0.4	629
Channel[V]2	0.3	388
CNBC	0.0	83
COMEDY CHANNEL	1.0	1108
COMEDY CHANNEL+2	0.5	761
Crime & Investigation	1.5	812
Discovery Channel	1.2	1134
Discovery Home & Health	0.4	412
Discovery Science	0.3	401
Discovery Travel & Living	0.4	413
Disney Channel	1.2	668
E!	0.4	808
ESPN	0.4	396
FOX8	2.4	1934
FOX8+2	1.4	1366
FOX Classics	2.2	1425
FOX Classics+2	0.7	849
FOX SPORTS 1	1.4	998
FOX SPORTS 2	1.0	895
FOX SPORTS 3	1.2	986
FOX SPORTS News	0.3	600
FUEL TV	0.2	348
Hallmark	1.1	653



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History Channel	1.3	862
HOW TO Channel	0.6	504
LifeStyle Channel	1.5	1302
LifeStyle Channel+2	0.7	754
LifeStyle FOOD	0.8	793
MAX	0.5	650
MOVIE EXTRA	0.7	676
MOVIE GREATS	0.8	587
MOVIE ONE	1.3	780
MOVIE TWO	0.9	676
MTV	0.4	631
Nat Geo Adventure	0.1	202
National Geographic	1.2	1162
Nick Jr	0.5	288
Nickelodeon	0.6	506
Ovation	0.7	670
Playhouse Disney	0.4	288
SCI FI	1.3	631
showcase	0.6	715
SHOWTIME	1.4	1129
SHOWTIME 2	0.8	803
SHOWTIME GREATS	1.1	832
SKY NEWS AUSTRALIA	0.7	795
Sky Racing	0.3	261
TV1	2.4	1661
TV1+2	0.7	869
TVN	0.1	101
UKTV	2.0	1165
UKTV+2	0.6	663
Vh1	0.2	410
W.	1.4	841
W2	0.5	572
OTHER SUBSCRIPTION TV	3.4	2393
ALL FTA	43.3	4833
ALL STV	56.7	4810
ALL TV	100.0	5353

Excludes Tasmania

Source: OzTAM

