



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 46 (09/11/2008 – 15/11/2008)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	5.2	3527
ABC2	0.6	1123
SEVEN + AFFILIATES	12.3	4335
NINE + AFFILIATES	13.0	4590
TEN + AFFILIATES	8.1	4433
SBS	1.2	2602
Animal Planet	0.6	975
ARENA	1.5	1740
ARENA+2	0.6	1211
Bio.	0.9	1315
Boomerang	0.5	577
Cartoon Network	1.4	1010
Channel[V]	0.4	1095
Channel[V]2	0.5	816
CNBC	0.1	112
COMEDY CHANNEL	1.2	1576
COMEDY CHANNEL+2	0.6	1151
Crime & Investigation	1.5	1109
Discovery Channel	1.3	1560
Discovery Home & Health	0.3	575
Discovery Science	0.2	585
Discovery Travel & Living	0.2	586
Disney Channel	1.6	1188
E!	0.5	1161
ESPN	0.4	750
FOX8	3.0	2823
FOX8+2	1.4	2024
FOX Classics	1.6	1642
FOX Classics+2	0.7	1201
FOX SPORTS 1	1.3	1664
FOX SPORTS 2	2.6	2083
FOX SPORTS 3	1.1	1431
FOX SPORTS News	0.4	929
FUEL TV	0.2	561
Hallmark	0.6	804
History Channel	1.1	1117
HOW TO Channel	0.7	792
LifeStyle Channel	1.7	1991



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LifeStyle Channel+2	0.8	1258
LifeStyle FOOD	0.7	934
MAX	0.5	1051
MOVIE EXTRA	0.7	992
MOVIE GREATS	0.5	835
MOVIE ONE	0.8	1103
MOVIE TWO	0.4	839
MTV	0.5	971
Nat Geo Adventure	0.1	262
National Geographic	1.1	1581
Nick Jr	1.3	649
Nickelodeon	1.2	1136
Ovation	0.4	763
Playhouse Disney	1.1	609
SCI FI	1.2	879
showcase	0.3	677
SHOWTIME	0.8	1254
SHOWTIME 2	0.5	1036
SHOWTIME GREATS	0.6	981
SKY NEWS AUSTRALIA	1.6	1305
Sky Racing	0.7	466
TV1	2.5	2264
TV1+2	0.9	1442
TVN	0.4	248
UKTV	1.8	1289
UKTV+2	0.6	795
Vh1	0.3	623
W.	1.4	1348
W2	0.5	927
OTHER SUBSCRIPTION TV	5.1	3942
ALL FTA	40.5	5550
ALL STV	59.5	5550
ALL TV	100.0	5916

Excludes Tasmania

Source: OzTAM