



**National Subscription TV Report (B2)**  
**Viewing within SUBSCRIPTION TV Homes only**  
**Week 47 (16/11/2008 – 22/11/2008)**  
**Sun – Sat 06:00 – 23:59**  
**™ (Total Individuals – Including Guests)**

	<b>Share Of Viewing %</b>	<b>Reach Weekly 000's TOTAL PEOPLE</b>
ABC1	5.2	3627
ABC2	0.6	1118
SEVEN + AFFILIATES	11.8	4451
NINE + AFFILIATES	16.9	4876
TEN + AFFILIATES	8.8	4580
SBS	1.4	2723
Animal Planet	0.5	910
ARENA	1.3	1749
ARENA+2	0.6	1196
Bio.	0.8	1117
Boomerang	0.7	566
Cartoon Network	1.2	973
Channel[V]	0.5	1154
Channel[V]2	0.4	776
CNBC	0.1	126
COMEDY CHANNEL	1.0	1628
COMEDY CHANNEL+2	0.6	1210
Crime & Investigation	1.4	1089
Discovery Channel	1.2	1557
Discovery Home & Health	0.3	541
Discovery Science	0.2	488
Discovery Travel & Living	0.2	510
Disney Channel	1.7	1134
E!	0.3	1052
ESPN	0.4	762
FOX8	2.8	2804
FOX8+2	1.2	1972
FOX Classics	1.4	1577
FOX Classics+2	0.5	1051
FOX SPORTS 1	1.0	1467
FOX SPORTS 2	1.3	1564
FOX SPORTS 3	0.6	1188
FOX SPORTS News	0.4	975
FUEL TV	0.2	576
Hallmark	0.7	819
History Channel	0.9	1147
HOW TO Channel	0.5	696
LifeStyle Channel	1.6	2072



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LifeStyle Channel+2	0.7	1103
LifeStyle FOOD	0.7	920
MAX	0.5	1012
MOVIE EXTRA	0.6	981
MOVIE GREATS	0.5	848
MOVIE ONE	0.7	1064
MOVIE TWO	0.4	954
MTV	0.5	859
Nat Geo Adventure	0.1	267
National Geographic	1.0	1577
Nick Jr	1.3	620
Nickelodeon	1.5	1122
Ovation	0.4	731
Playhouse Disney	1.3	560
SCI FI	1.1	852
showcase	0.3	725
SHOWTIME	0.8	1252
SHOWTIME 2	0.5	1015
SHOWTIME GREATS	0.8	1084
SKY NEWS AUSTRALIA	1.3	1236
Sky Racing	0.7	472
TV1	2.6	2211
TV1+2	1.0	1386
TVN	0.3	236
UKTV	1.7	1307
UKTV+2	0.5	777
Vh1	0.3	645
W.	1.5	1432
W2	0.6	996
<b>OTHER SUBSCRIPTION TV</b>	4.9	4110
<b>ALL FTA</b>	44.7	5680
<b>ALL STV</b>	55.3	5614
<b>ALL TV</b>	100.0	6015

*Excludes Tasmania*

Source: OzTAM