



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 48 (23/11/2008 – 29/11/2008)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	5.0	3507
ABC2	0.6	964
SEVEN + AFFILIATES	12.5	4444
NINE + AFFILIATES	14.4	4793
TEN + AFFILIATES	8.5	4551
SBS	1.5	2847
Animal Planet	0.5	829
ARENA	1.4	1814
ARENA+2	0.7	1307
Bio.	0.9	1143
Boomerang	0.6	569
Cartoon Network	1.3	987
Channel[V]	0.5	1167
Channel[V]2	0.4	784
CNBC	0.1	125
COMEDY CHANNEL	1.0	1456
COMEDY CHANNEL+2	0.5	1228
Crime & Investigation	1.5	1140
Discovery Channel	1.1	1593
Discovery Home & Health	0.3	575
Discovery Science	0.1	514
Discovery Travel & Living	0.3	564
Disney Channel	1.8	1273
E!	0.5	1161
ESPN	0.4	696
FOX8	2.8	2866
FOX8+2	1.4	2016
FOX Classics	1.5	1727
FOX Classics+2	0.6	1081
FOX SPORTS 1	1.1	1449
FOX SPORTS 2	0.9	1310
FOX SPORTS 3	1.5	1541
FOX SPORTS News	0.5	937
FUEL TV	0.1	586
Hallmark	0.6	854
History Channel	1.0	1065
HOW TO Channel	0.7	787
LifeStyle Channel	1.6	2039



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LifeStyle Channel+2	0.7	1156
LifeStyle FOOD	0.8	962
MAX	0.4	1023
MOVIE EXTRA	0.7	959
MOVIE GREATS	0.6	876
MOVIE ONE	0.7	1113
MOVIE TWO	0.6	905
MTV	0.5	951
Nat Geo Adventure	0.1	309
National Geographic	1.0	1565
Nick Jr	1.6	617
Nickelodeon	1.0	1057
Ovation	0.4	719
Playhouse Disney	1.1	584
SCI FI	1.2	894
showcase	0.3	743
SHOWTIME	0.8	1351
SHOWTIME 2	0.5	1010
SHOWTIME GREATS	0.7	1137
SKY NEWS AUSTRALIA	1.6	1376
Sky Racing	0.8	490
TV1	3.0	2395
TV1+2	1.0	1491
TVN	0.3	207
UKTV	1.6	1356
UKTV+2	0.5	747
Vh1	0.3	673
W.	1.5	1442
W2	0.5	887
OTHER SUBSCRIPTION TV	5.1	4128
ALL FTA	42.5	5636
ALL STV	57.5	5555
ALL TV	100.0	5958

Excludes Tasmania

Source: OzTAM