



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 49 (30/11/2008 – 06/12/2008)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	5.0	3476
ABC2	0.7	993
SEVEN + AFFILIATES	10.4	4175
NINE + AFFILIATES	13.3	4541
TEN + AFFILIATES	7.9	4245
SBS	1.5	2753
111 HITS	1.4	1547
Animal Planet	0.4	800
ARENA	1.5	1767
ARENA+2	0.6	1093
Bio.	1.0	1221
BBC Knowledge	0.3	439
Boomerang	0.6	652
Cartoon Network	1.3	1068
CBeebies	0.4	295
Channel[V]	0.5	1282
Channel[V]2	0.5	839
CNBC	0.1	142
COMEDY CHANNEL	1.2	1646
COMEDY CHANNEL+2	0.5	1160
Crime & Investigation	1.6	1102
Discovery Channel	1.1	1550
Discovery Home & Health	0.3	535
Discovery Science	0.2	558
Discovery Travel & Living	0.2	538
Disney Channel	2.1	1239
E!	0.5	1160
ESPN	0.4	660
FOX8	3.3	2818
FOX8+2	1.6	2104
FOX Classics	1.8	1875
FOX Classics+2	0.7	1192
FOX SPORTS 1	1.0	1428
FOX SPORTS 2	0.9	1272
FOX SPORTS 3	0.9	1373
FOX SPORTS News	0.4	899
FUEL TV	0.2	522
Hallmark	0.7	752



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History Channel	0.9	1165
HOW TO Channel	0.6	762
LifeStyle Channel	1.8	2112
LifeStyle Channel+2	0.7	1203
LifeStyle FOOD	0.9	988
MAX	0.6	1116
MOVIE EXTRA	0.7	999
MOVIE GREATS	0.7	908
MOVIE ONE	0.8	1076
MOVIE TWO	0.6	902
MTV	0.6	1007
Nat Geo Adventure	0.1	355
National Geographic	1.0	1552
Nick Jr	1.7	616
Nickelodeon	1.1	980
Ovation	0.3	772
Playhouse Disney	1.2	581
SCI FI	1.0	963
showcase	0.5	1087
SHOWTIME	1.4	1629
SHOWTIME 2	0.8	1411
SHOWTIME GREATS	0.8	1288
SKY NEWS AUSTRALIA	1.5	1280
Sky Racing	0.7	443
TV1	3.1	2522
TV1+2	1.1	1647
TVN	0.3	269
UKTV	1.7	1404
UKTV+2	0.6	799
Vh1	0.3	620
W.	1.4	1406
W2	0.5	964
OTHER SUBSCRIPTION TV	2.8	3355
ALL FTA	38.8	5458
ALL STV	61.2	5489
ALL TV	100.0	5863

Excludes Tasmania

Source: OzTAM

