



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 50 (07/12/2008 – 13/12/2008)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	5.0	3359
ABC2	0.5	993
SEVEN + AFFILIATES	11.5	4247
NINE + AFFILIATES	10.2	4298
TEN + AFFILIATES	7.8	4212
SBS	1.4	2605
111 HITS	1.3	1482
Animal Planet	0.7	781
ARENA	1.4	1862
ARENA+2	0.7	1246
Bio.	1.0	1236
BBC Knowledge	0.3	509
Boomerang	0.8	653
Cartoon Network	1.3	1005
CBeebies	0.4	292
Channel[V]	0.5	1275
Channel[V]2	0.6	849
CNBC	0.1	127
COMEDY CHANNEL	1.0	1588
COMEDY CHANNEL+2	0.5	1238
Crime & Investigation	1.4	1029
Discovery Channel	1.1	1385
Discovery Home & Health	0.3	640
Discovery Science	0.2	501
Discovery Travel & Living	0.2	506
Disney Channel	2.0	1249
E!	0.5	1089
ESPN	0.4	749
FOX8	3.2	2843
FOX8+2	1.3	2108
FOX Classics	2.2	1889
FOX Classics+2	0.6	1208
FOX SPORTS 1	1.0	1331
FOX SPORTS 2	1.4	1477
FOX SPORTS 3	0.9	1251
FOX SPORTS News	0.4	870
FUEL TV	0.3	533
Hallmark	0.6	854



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History Channel	1.0	1035
HOW TO Channel	0.6	775
LifeStyle Channel	1.6	2076
LifeStyle Channel+2	0.7	1297
LifeStyle FOOD	1.0	950
MAX	0.5	1115
MOVIE EXTRA	0.7	1008
MOVIE GREATS	0.6	854
MOVIE ONE	0.9	1191
MOVIE TWO	0.8	1082
MTV	0.5	958
Nat Geo Adventure	0.1	381
National Geographic	1.1	1563
Nick Jr	1.8	694
Nickelodeon	1.3	1055
Ovation	0.5	860
Playhouse Disney	1.1	554
SCI FI	1.1	948
showcase	0.5	1232
SHOWTIME	1.6	1835
SHOWTIME 2	0.9	1558
SHOWTIME GREATS	1.1	1561
SKY NEWS AUSTRALIA	1.4	1133
Sky Racing	0.8	468
TV1	3.1	2440
TV1+2	1.2	1573
TVN	0.4	258
UKTV	1.9	1341
UKTV+2	0.6	752
Vh1	0.3	641
W.	1.5	1465
W2	0.6	999
OTHER SUBSCRIPTION TV	2.9	3445
ALL FTA	36.5	5459
ALL STV	63.5	5503
ALL TV	100.0	5906

Excludes Tasmania

Source: OzTAM

