



**National Subscription TV Report (B2)**  
**Viewing within SUBSCRIPTION TV Homes only**  
**Week 51 (14/12/2008 – 20/12/2008)**  
**Sun – Sat 06:00 – 23:59**  
**™ (Total Individuals – Including Guests)**

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	4.2	3311
ABC2	0.6	1086
SEVEN + AFFILIATES	11.1	4207
NINE + AFFILIATES	15.2	4425
TEN + AFFILIATES	6.3	4006
SBS	1.5	2595
111 HITS	1.2	1342
Animal Planet	0.5	820
ARENA	1.5	1902
ARENA+2	0.6	1190
Bio.	1.1	1243
BBC Knowledge	0.3	531
Boomerang	0.7	565
Cartoon Network	1.6	1003
CBeebies	0.5	259
Channel[V]	0.5	1208
Channel[V]2	0.5	831
CNBC	0.1	150
COMEDY CHANNEL	1.0	1481
COMEDY CHANNEL+2	0.5	1195
Crime & Investigation	1.5	1115
Discovery Channel	1.2	1592
Discovery Home & Health	0.3	588
Discovery Science	0.2	473
Discovery Travel & Living	0.2	485
Disney Channel	2.3	1231
E!	0.5	1163
ESPN	0.4	637
FOX8	3.3	2849
FOX8+2	1.6	2022
FOX Classics	2.0	1819
FOX Classics+2	0.7	1074
FOX SPORTS 1	1.0	1307
FOX SPORTS 2	1.0	1251
FOX SPORTS 3	0.8	1194
FOX SPORTS News	0.5	875
FUEL TV	0.2	565
Hallmark	0.7	830



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History Channel	1.1	1163
HOW TO Channel	0.6	694
LifeStyle Channel	1.7	1961
LifeStyle Channel+2	0.7	1265
LifeStyle FOOD	0.8	924
MAX	0.5	1073
MOVIE EXTRA	0.6	893
MOVIE GREATS	0.6	887
MOVIE ONE	0.8	1035
MOVIE TWO	0.6	907
MTV	0.6	1027
Nat Geo Adventure	0.1	359
National Geographic	0.9	1404
Nick Jr	1.5	623
Nickelodeon	1.4	1090
Ovation	0.4	796
Playhouse Disney	1.0	503
SCI FI	1.3	860
showcase	0.5	1004
SHOWTIME	1.7	1712
SHOWTIME 2	0.8	1346
SHOWTIME GREATS	0.7	1368
SKY NEWS AUSTRALIA	1.4	1158
Sky Racing	0.6	399
TV1	2.8	2241
TV1+2	1.0	1424
TVN	0.3	168
UKTV	1.7	1234
UKTV+2	0.6	742
Vh1	0.3	633
W.	1.4	1276
W2	0.5	806
<b>OTHER SUBSCRIPTION TV</b>	2.9	3264
<b>ALL FTA</b>	39.0	5419
<b>ALL STV</b>	61.0	5379
<b>ALL TV</b>	100.0	5845

*Excludes Tasmania*

Source: OzTAM

