



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 52 (21/12/2008 – 27/12/2008)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	3.8	3221
ABC2	0.6	1116
SEVEN + AFFILIATES	7.8	3851
NINE + AFFILIATES	17.4	4499
TEN + AFFILIATES	5.7	3775
SBS	1.5	2571
111 HITS	1.3	1301
Animal Planet	0.5	785
ARENA	1.3	1626
ARENA+2	0.6	1073
Bio.	1.1	1103
BBC Knowledge	0.6	578
Boomerang	0.6	508
Cartoon Network	1.3	910
CBeebies	0.2	237
Channel[V]	0.6	1185
Channel[V]2	0.6	831
CNBC	0.0	129
COMEDY CHANNEL	1.0	1552
COMEDY CHANNEL+2	0.5	1111
Crime & Investigation	1.7	1148
Discovery Channel	1.5	1575
Discovery Home & Health	0.4	512
Discovery Science	0.2	514
Discovery Travel & Living	0.2	517
Disney Channel	1.9	1270
E!	0.5	1029
ESPN	0.4	614
FOX8	3.7	2673
FOX8+2	1.5	1991
FOX Classics	2.2	1784
FOX Classics+2	0.7	1086
FOX SPORTS 1	1.0	1200
FOX SPORTS 2	1.4	1326
FOX SPORTS 3	0.8	1147
FOX SPORTS News	0.4	824
FUEL TV	0.2	472
Hallmark	0.7	856



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History Channel	1.2	1005
HOW TO Channel	0.6	676
LifeStyle Channel	1.9	1847
LifeStyle Channel+2	0.6	986
LifeStyle FOOD	0.9	981
MAX	0.7	1041
MOVIE EXTRA	0.8	918
MOVIE GREATS	0.6	818
MOVIE ONE	1.0	1072
MOVIE TWO	0.7	954
MTV	0.6	970
Nat Geo Adventure	0.1	310
National Geographic	1.2	1492
Nick Jr	1.3	486
Nickelodeon	1.3	1062
Ovation	0.5	831
Playhouse Disney	0.9	470
SCI FI	1.4	933
showcase	0.5	779
SHOWTIME	1.2	1331
SHOWTIME 2	0.7	1105
SHOWTIME GREATS	0.7	1031
SKY NEWS AUSTRALIA	1.5	1183
Sky Racing	0.6	378
TV1	2.6	2157
TV1+2	1.0	1357
TVN	0.2	167
UKTV	2.1	1538
UKTV+2	0.6	936
Vh1	0.3	660
W.	1.5	1376
W2	0.5	823
OTHER SUBSCRIPTION TV	3.2	3292
ALL FTA	36.9	5235
ALL STV	63.1	5219
ALL TV	100.0	5648

Excludes Tasmania

Source: OzTAM

