



National Subscription TV Report (B2)
Viewing within SUBSCRIPTION TV Homes only
Week 1 (28/12/2008 – 03/01/2009)
Sun – Sat 06:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	4.2	3292
ABC2	0.6	1062
SEVEN + AFFILIATES	8.1	3814
NINE + AFFILIATES	16.6	4400
TEN + AFFILIATES	6.1	3831
SBS	1.3	2683
111 HITS	1.0	1363
Animal Planet	0.7	985
ARENA	1.3	1770
ARENA+2	0.7	1206
Bio.	1.1	1274
BBC Knowledge	0.3	509
Boomerang	0.8	532
Cartoon Network	1.1	847
CBeebies	0.3	250
Channel[V]	0.4	1035
Channel[V]2	0.4	737
CNBC	0.1	144
COMEDY CHANNEL	1.0	1478
COMEDY CHANNEL+2	0.5	1100
Crime & Investigation	1.5	1132
Discovery Channel	1.4	1615
Discovery Home & Health	0.3	625
Discovery Science	0.3	581
Discovery Travel & Living	0.4	608
Disney Channel	1.8	1074
E!	0.4	1139
ESPN	0.5	664
FOX8	3.5	2671
FOX8+2	1.6	2023
FOX Classics	1.9	1748
FOX Classics+2	0.6	1113
FOX SPORTS 1	1.1	1311
FOX SPORTS 2	1.0	1289
FOX SPORTS 3	1.0	1345
FOX SPORTS News	0.3	861
FUEL TV	0.2	555
Hallmark	0.9	887



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History Channel	1.2	1098
HOW TO Channel	0.6	729
LifeStyle Channel	1.8	1822
LifeStyle Channel+2	0.6	1108
LifeStyle FOOD	1.1	1064
MAX	0.6	1092
MOVIE EXTRA	0.7	920
MOVIE GREATS	0.7	801
MOVIE ONE	1.0	1054
MOVIE TWO	0.8	956
MTV	0.5	944
Nat Geo Adventure	0.1	319
National Geographic	1.3	1600
Nick Jr	1.2	560
Nickelodeon	1.2	897
Ovation	0.6	920
Playhouse Disney	0.9	499
SCI FI	1.2	939
showcase	0.6	989
SHOWTIME	1.3	1399
SHOWTIME 2	0.7	1111
SHOWTIME GREATS	0.9	1122
SKY NEWS AUSTRALIA	1.3	1293
Sky Racing	0.8	478
TV1	2.6	2274
TV1+2	0.9	1497
TVN	0.2	217
UKTV	2.2	1484
UKTV+2	0.7	975
Vh1	0.3	624
W.	1.2	1207
W2	0.5	941
OTHER SUBSCRIPTION TV	3.6	3275
ALL FTA	37.0	5177
ALL STV	63.0	5116
ALL TV	100.0	5549

Excludes Tasmania

Source: OzTAM

