



Free to Air Only (C2)
5 City Share Report - Metropolitan
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	Ch7	Ch9	Ch10	SBS	
Survey 1	15.9%	28.2%	28.4%	22.9%	4.6%	
Survey 2	16.7%	29.1%	26.0%	23.8%	4.4%	
Survey 3	16.5%	29.0%	26.2%	23.9%	4.3%	
Survey 4	17.5%	28.7%	26.8%	22.3%	4.7%	
Survey 5	17.9%	28.6%	26.6%	22.1%	4.9%	
Survey 6	17.4%	30.8%	25.1%	21.5%	5.2%	
Survey 7	15.3%	40.3%	20.8%	18.8%	4.8%	
Survey 8	18.8%	31.0%	25.0%	21.1%	4.1%	
Survey 9	17.8%	31.9%	25.3%	20.8%	4.1%	
Survey 10	Week 1 (02/11/2008)	17.7%	32.2%	24.8%	20.9%	4.4%
	Week 2 (09/11/2008)	17.8%	29.5%	27.3%	21.2%	4.2%
	Week 3 (16/11/2008)	17.1%	27.6%	29.7%	21.0%	4.6%
	Week 4 (23/11/2008)					
	Survey 10 Progressive	17.5%	29.7%	27.3%	21.0%	4.4%
Survey Year to Date	17.1%	30.9%	25.6%	21.8%	4.6%	

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Sydney Survey Share Report - Free to Air Only
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	ATN7	TCN9	TEN10	SBS28	
Survey 1	16.3%	28.5%	28.4%	21.4%	5.4%	
Survey 2	17.3%	28.6%	26.9%	22.1%	5.1%	
Survey 3	17.0%	29.3%	27.4%	21.6%	4.8%	
Survey 4	17.5%	28.4%	28.4%	20.4%	5.4%	
Survey 5	18.1%	27.8%	27.9%	20.8%	5.5%	
Survey 6	17.5%	31.2%	25.5%	20.1%	5.7%	
Survey 7	15.6%	41.1%	20.4%	17.7%	5.2%	
Survey 8	20.0%	29.9%	25.8%	19.8%	4.6%	
Survey 9	18.2%	31.3%	26.0%	20.0%	4.5%	
Survey 10	Week 1 (02/11/2008)	18.4%	30.9%	25.3%	20.6%	4.8%
	Week 2 (09/11/2008)	18.6%	29.4%	27.0%	20.6%	4.5%
	Week 3 (16/11/2008)	17.9%	26.7%	31.3%	19.7%	4.4%
	Week 4 (23/11/2008)					
	Survey 10 Progressive	18.3%	29.0%	27.9%	20.3%	4.6%
Survey Year to Date	17.5%	30.8%	26.3%	20.4%	5.1%	

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Melbourne Survey Share Report - Free to Air Only
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	HSV7	GTV9	ATV10	SBS28	
Survey 1	15.8%	26.2%	29.4%	24.0%	4.6%	
Survey 2	16.8%	27.7%	25.9%	25.3%	4.3%	
Survey 3	16.8%	27.2%	26.0%	25.6%	4.4%	
Survey 4	18.5%	26.9%	26.4%	23.5%	4.6%	
Survey 5	18.1%	27.9%	26.6%	22.8%	4.6%	
Survey 6	17.5%	28.8%	25.4%	22.8%	5.4%	
Survey 7	14.8%	39.5%	20.9%	20.1%	4.7%	
Survey 8	17.9%	31.1%	24.7%	22.3%	3.9%	
Survey 9	17.9%	31.1%	25.5%	21.3%	4.1%	
Survey 10	Week 1 (02/11/2008)	17.0%	33.1%	24.3%	21.2%	4.5%
	Week 2 (09/11/2008)	17.0%	28.3%	28.3%	22.1%	4.4%
	Week 3 (16/11/2008)	16.3%	26.7%	30.5%	21.7%	4.7%
	Week 4 (23/11/2008)					
	Survey 10 Progressive	16.8%	29.3%	27.7%	21.6%	4.5%
Survey Year to Date	17.1%	29.7%	25.7%	22.9%	4.5%	

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Brisbane Survey Share Report - Free to Air Only
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	BTQ7	QTQ9	TVQ10	SBS28	
Survey 1	15.7%	29.1%	29.5%	21.1%	4.6%	
Survey 2	16.4%	29.6%	27.5%	22.0%	4.5%	
Survey 3	16.7%	29.2%	27.1%	22.4%	4.6%	
Survey 4	17.5%	29.3%	28.1%	20.4%	4.7%	
Survey 5	18.5%	28.6%	27.7%	20.2%	5.0%	
Survey 6	17.7%	31.3%	27.0%	19.4%	4.6%	
Survey 7	15.3%	41.2%	22.3%	16.7%	4.6%	
Survey 8	18.1%	30.4%	27.9%	19.4%	4.1%	
Survey 9	17.2%	32.6%	26.9%	19.4%	4.0%	
Survey 10	Week 1 (02/11/2008)	17.6%	32.2%	26.4%	19.7%	4.1%
	Week 2 (09/11/2008)	17.5%	29.6%	29.8%	19.2%	3.8%
	Week 3 (16/11/2008)	17.3%	28.3%	29.7%	20.3%	4.5%
	Week 4 (23/11/2008)					
	Survey 10 Progressive	17.5%	30.1%	28.6%	19.7%	4.2%
Survey Year to Date		17.0%	31.3%	27.1%	20.0%	4.5%

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Adelaide Survey Share Report - Free to Air Only
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	SAS7	NWS9	ADS10	SBS28	
Survey 1	15.5%	28.1%	27.2%	25.1%	4.0%	
Survey 2	16.3%	30.0%	24.6%	25.4%	3.7%	
Survey 3	15.2%	29.3%	25.5%	26.2%	3.7%	
Survey 4	16.0%	29.7%	26.2%	23.8%	4.4%	
Survey 5	16.6%	28.8%	25.3%	24.7%	4.6%	
Survey 6	16.4%	30.7%	24.2%	23.7%	5.0%	
Survey 7	15.4%	38.3%	21.4%	19.9%	5.0%	
Survey 8	18.6%	30.9%	24.1%	22.4%	4.0%	
Survey 9	17.6%	31.9%	24.2%	22.2%	4.1%	
Survey 10	Week 1 (02/11/2008)	17.9%	30.6%	24.8%	22.4%	4.3%
	Week 2 (09/11/2008)	17.2%	29.7%	26.0%	22.9%	4.2%
	Week 3 (16/11/2008)	16.8%	27.5%	29.0%	21.6%	5.1%
	Week 4 (23/11/2008)					
	Survey 10 Progressive	17.3%	29.3%	26.6%	22.3%	4.5%
Survey Year to Date		16.4%	30.8%	24.9%	23.6%	4.3%

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Perth Survey Share Report - Free to Air Only
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	TVW7	STW9	NEW10	SBS28	
Survey 1	15.7%	31.2%	25.0%	24.5%	3.6%	
Survey 2	16.3%	31.6%	23.1%	25.5%	3.6%	
Survey 3	15.9%	32.0%	23.5%	25.3%	3.3%	
Survey 4	16.7%	31.8%	22.3%	25.4%	3.8%	
Survey 5	16.8%	32.3%	22.8%	23.9%	4.3%	
Survey 6	17.3%	33.8%	21.3%	22.7%	4.9%	
Survey 7	15.3%	40.6%	18.7%	21.0%	4.4%	
Survey 8	19.2%	34.4%	20.3%	22.4%	3.7%	
Survey 9	17.9%	34.2%	22.0%	22.6%	3.4%	
Survey 10	Week 1 (02/11/2008)	18.4%	33.9%	22.3%	21.5%	3.9%
	Week 2 (09/11/2008)	18.7%	32.2%	23.0%	22.0%	4.0%
	Week 3 (16/11/2008)	17.6%	31.0%	24.7%	22.7%	4.0%
	Week 4 (23/11/2008)					
	Survey 10 Progressive	18.2%	32.4%	23.4%	22.1%	4.0%
Survey Year to Date		16.9%	33.5%	22.2%	23.6%	3.9%

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2