



Free to Air Only (C2)
5 City Share Report - Metropolitan
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

| | ABC | Ch7 | Ch9 | Ch10 | SBS | |
|---------------------|---------------------|-------|-------|-------|-------|------|
| Survey 1 | 15.9% | 28.2% | 28.4% | 22.9% | 4.6% | |
| Survey 2 | 16.7% | 29.1% | 26.0% | 23.8% | 4.4% | |
| Survey 3 | 16.5% | 29.0% | 26.2% | 23.9% | 4.3% | |
| Survey 4 | 17.5% | 28.7% | 26.8% | 22.3% | 4.7% | |
| Survey 5 | 17.9% | 28.6% | 26.6% | 22.1% | 4.9% | |
| Survey 6 | 17.4% | 30.8% | 25.1% | 21.5% | 5.2% | |
| Survey 7 | 15.3% | 40.3% | 20.8% | 18.8% | 4.8% | |
| Survey 8 | 18.8% | 31.0% | 25.0% | 21.1% | 4.1% | |
| Survey 9 | 17.8% | 31.9% | 25.3% | 20.8% | 4.1% | |
| Survey 10 | 17.5% | 29.6% | 27.4% | 21.1% | 4.4% | |
| Survey Year to Date | 17.1% | 30.9% | 25.7% | 21.8% | 4.6% | |
| Summer | | | | | | |
| | Week 1 (30/11/2008) | 18.6% | 27.2% | 27.7% | 21.1% | 5.4% |
| | Week 2 (07/12/2008) | | | | | |
| | Week 3 (14/12/2008) | | | | | |
| | Week 4 (21/12/2008) | | | | | |

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Sydney Survey Share Report - Free to Air Only
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

| | ABC | ATN7 | TCN9 | TEN10 | SBS28 | |
|---------------------|---------------------|-------|-------|-------|-------|------|
| Survey 1 | 16.3% | 28.5% | 28.4% | 21.4% | 5.4% | |
| Survey 2 | 17.3% | 28.6% | 26.9% | 22.1% | 5.1% | |
| Survey 3 | 17.0% | 29.3% | 27.4% | 21.6% | 4.8% | |
| Survey 4 | 17.5% | 28.4% | 28.4% | 20.4% | 5.4% | |
| Survey 5 | 18.1% | 27.8% | 27.9% | 20.8% | 5.5% | |
| Survey 6 | 17.5% | 31.2% | 25.5% | 20.1% | 5.7% | |
| Survey 7 | 15.6% | 41.1% | 20.4% | 17.7% | 5.2% | |
| Survey 8 | 20.0% | 29.9% | 25.8% | 19.8% | 4.6% | |
| Survey 9 | 18.2% | 31.3% | 26.0% | 20.0% | 4.5% | |
| Survey 10 | 18.2% | 28.8% | 28.2% | 20.3% | 4.6% | |
| Survey Year to Date | 17.5% | 30.7% | 26.3% | 20.4% | 5.1% | |
| Summer | | | | | | |
| | Week 1 (30/11/2008) | 19.5% | 27.3% | 27.7% | 19.9% | 5.6% |
| | Week 2 (07/12/2008) | | | | | |
| | Week 3 (14/12/2008) | | | | | |
| | Week 4 (21/12/2008) | | | | | |

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Melbourne Survey Share Report - Free to Air Only
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

| | ABC | HSV7 | GTV9 | ATV10 | SBS28 | |
|---------------------|---------------------|-------|-------|-------|-------|------|
| Survey 1 | 15.8% | 26.2% | 29.4% | 24.0% | 4.6% | |
| Survey 2 | 16.8% | 27.7% | 25.9% | 25.3% | 4.3% | |
| Survey 3 | 16.8% | 27.2% | 26.0% | 25.6% | 4.4% | |
| Survey 4 | 18.5% | 26.9% | 26.4% | 23.5% | 4.6% | |
| Survey 5 | 18.1% | 27.9% | 26.6% | 22.8% | 4.6% | |
| Survey 6 | 17.5% | 28.8% | 25.4% | 22.8% | 5.4% | |
| Survey 7 | 14.8% | 39.5% | 20.9% | 20.1% | 4.7% | |
| Survey 8 | 17.9% | 31.1% | 24.7% | 22.3% | 3.9% | |
| Survey 9 | 17.9% | 31.1% | 25.5% | 21.3% | 4.1% | |
| Survey 10 | 16.8% | 28.8% | 28.0% | 21.8% | 4.5% | |
| Survey Year to Date | 17.1% | 29.7% | 25.8% | 22.9% | 4.5% | |
| Summer | | | | | | |
| | Week 1 (30/11/2008) | 17.8% | 25.1% | 29.2% | 22.7% | 5.1% |
| | Week 2 (07/12/2008) | | | | | |
| | Week 3 (14/12/2008) | | | | | |
| | Week 4 (21/12/2008) | | | | | |

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Brisbane Survey Share Report - Free to Air Only
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

| | ABC | BTQ7 | QTQ9 | TVQ10 | SBS28 |
|----------------------------|------------|-------------|-------------|--------------|--------------|
| Survey 1 | 15.7% | 29.1% | 29.5% | 21.1% | 4.6% |
| Survey 2 | 16.4% | 29.6% | 27.5% | 22.0% | 4.5% |
| Survey 3 | 16.7% | 29.2% | 27.1% | 22.4% | 4.6% |
| Survey 4 | 17.5% | 29.3% | 28.1% | 20.4% | 4.7% |
| Survey 5 | 18.5% | 28.6% | 27.7% | 20.2% | 5.0% |
| Survey 6 | 17.7% | 31.3% | 27.0% | 19.4% | 4.6% |
| Survey 7 | 15.3% | 41.2% | 22.3% | 16.7% | 4.6% |
| Survey 8 | 18.1% | 30.4% | 27.9% | 19.4% | 4.1% |
| Survey 9 | 17.2% | 32.6% | 26.9% | 19.4% | 4.0% |
| Survey 10 | 17.2% | 30.5% | 28.4% | 19.6% | 4.2% |
| Survey Year to Date | 17.0% | 31.3% | 27.2% | 20.0% | 4.5% |
| Summer | | | | | |
| Week 1 (30/11/2008) | 17.3% | 28.8% | 29.2% | 19.5% | 5.2% |
| Week 2 (07/12/2008) | | | | | |
| Week 3 (14/12/2008) | | | | | |
| Week 4 (21/12/2008) | | | | | |

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Adelaide Survey Share Report - Free to Air Only
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

| | ABC | SAS7 | NWS9 | ADS10 | SBS28 |
|----------------------------|------------|-------------|-------------|--------------|--------------|
| Survey 1 | 15.5% | 28.1% | 27.2% | 25.1% | 4.0% |
| Survey 2 | 16.3% | 30.0% | 24.6% | 25.4% | 3.7% |
| Survey 3 | 15.2% | 29.3% | 25.5% | 26.2% | 3.7% |
| Survey 4 | 16.0% | 29.7% | 26.2% | 23.8% | 4.4% |
| Survey 5 | 16.6% | 28.8% | 25.3% | 24.7% | 4.6% |
| Survey 6 | 16.4% | 30.7% | 24.2% | 23.7% | 5.0% |
| Survey 7 | 15.4% | 38.3% | 21.4% | 19.9% | 5.0% |
| Survey 8 | 18.6% | 30.9% | 24.1% | 22.4% | 4.0% |
| Survey 9 | 17.6% | 31.9% | 24.2% | 22.2% | 4.1% |
| Survey 10 | 17.6% | 29.3% | 26.2% | 22.3% | 4.6% |
| Survey Year to Date | 16.5% | 30.8% | 24.9% | 23.6% | 4.3% |
| Summer | | | | | |
| Week 1 (30/11/2008) | 20.0% | 27.5% | 25.5% | 21.1% | 5.9% |
| Week 2 (07/12/2008) | | | | | |
| Week 3 (14/12/2008) | | | | | |
| Week 4 (21/12/2008) | | | | | |

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Perth Survey Share Report - Free to Air Only
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

| | ABC | TVW7 | STW9 | NEW10 | SBS28 |
|----------------------------|------------|-------------|-------------|--------------|--------------|
| Survey 1 | 15.7% | 31.2% | 25.0% | 24.5% | 3.6% |
| Survey 2 | 16.3% | 31.6% | 23.1% | 25.5% | 3.6% |
| Survey 3 | 15.9% | 32.0% | 23.5% | 25.3% | 3.3% |
| Survey 4 | 16.7% | 31.8% | 22.3% | 25.4% | 3.8% |
| Survey 5 | 16.8% | 32.3% | 22.8% | 23.9% | 4.3% |
| Survey 6 | 17.3% | 33.8% | 21.3% | 22.7% | 4.9% |
| Survey 7 | 15.3% | 40.6% | 18.7% | 21.0% | 4.4% |
| Survey 8 | 19.2% | 34.4% | 20.3% | 22.4% | 3.7% |
| Survey 9 | 17.9% | 34.2% | 22.0% | 22.6% | 3.4% |
| Survey 10 | 18.0% | 32.1% | 23.5% | 22.4% | 4.0% |
| Survey Year to Date | 16.9% | 33.5% | 22.2% | 23.5% | 3.9% |
| Summer | | | | | |
| Week 1 (30/11/2008) | 19.4% | 29.7% | 23.4% | 22.1% | 5.5% |
| Week 2 (07/12/2008) | | | | | |
| Week 3 (14/12/2008) | | | | | |
| Week 4 (21/12/2008) | | | | | |

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Source: OzTAM