



Metropolitan TV Share of All Viewing - All Homes (D1)
5 City Share Report
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

		ABC	Ch7	Ch9	Ch10	SBS	Total FTA	Total Subscription
Summer	Week 1 (28/12/2008)	14.5%	21.1%	20.8%	13.7%	5.8%	78.2%	21.8%
	Week 2 (04/01/2009)							
	Week 3 (11/01/2009)							
	Week 4 (18/01/2009)							
	Week 5 (25/01/2009)							
	Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Sydney TV Share of All Viewing - All Homes
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

		ABC	ATN7	TCN9	TEN10	SBS28	Total FTA	Total Subscription
Summer	Week 1 (28/12/2008)	14.5%	18.3%	19.9%	13.2%	5.5%	74.3%	25.7%
	Week 2 (04/01/2009)							
	Week 3 (11/01/2009)							
	Week 4 (18/01/2009)							
	Week 5 (25/01/2009)							
	Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Melbourne TV Share of All Viewing - All Homes
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

		ABC	HSV7	GTV9	ATV10	SBS28	Total FTA	Total Subscription
Summer	Week 1 (28/12/2008)	14.2%	21.8%	21.5%	14.2%	6.9%	79.4%	20.6%
	Week 2 (04/01/2009)							
	Week 3 (11/01/2009)							
	Week 4 (18/01/2009)							
	Week 5 (25/01/2009)							
	Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Brisbane TV Share of All Viewing - All Homes
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

	ABC	BTQ7	QTQ9	TVQ10	SBS28	Total FTA	Total Subscription
Summer Week 1 (28/12/2008)	11.9%	20.7%	21.3%	12.4%	5.0%	77.3%	22.7%
Week 2 (04/01/2009)							
Week 3 (11/01/2009)							
Week 4 (18/01/2009)							
Week 5 (25/01/2009)							
Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Adelaide TV Share of All Viewing - All Homes
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

	ABC	SAS7	NWS9	ADS10	SBS28	Total FTA	Total Subscription
Summer Week 1 (28/12/2008)	17.5%	22.5%	21.7%	14.3%	6.5%	82.9%	17.1%
Week 2 (04/01/2009)							
Week 3 (11/01/2009)							
Week 4 (18/01/2009)							
Week 5 (25/01/2009)							
Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Perth TV Share of All Viewing - All Homes
Sun - Sat 18:00 - 23:59
(Total Individuals - including Guests)

	ABC	TVW7	STW9	NEW10	SBS28	Total FTA	Total Subscription
Summer Week 1 (28/12/2008)	17.4%	25.5%	19.2%	15.1%	4.7%	82.0%	18.0%
Week 2 (04/01/2009)							
Week 3 (11/01/2009)							
Week 4 (18/01/2009)							
Week 5 (25/01/2009)							
Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Source: OzTAM