



Metropolitan TV Share of All Viewing - All Homes (D2)
5 City Share Report
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	Ch7	Ch9	Ch10	SBS	Total FTA	Total Subscription
Survey 1	11.9%	21.2%	21.3%	17.3%	3.5%	78.5%	21.5%
Survey 2	12.6%	21.8%	19.5%	17.9%	3.3%	77.9%	22.1%
Survey 3	12.5%	21.9%	19.8%	18.0%	3.3%	78.4%	21.6%
Survey 4	13.2%	21.6%	20.1%	16.8%	3.6%	77.9%	22.1%
Survey 5	13.5%	21.6%	20.1%	16.7%	3.7%	78.2%	21.8%
Survey 6	13.4%	23.7%	19.3%	16.6%	4.0%	79.4%	20.6%
Survey 7	12.1%	32.1%	16.5%	15.0%	3.8%	82.1%	17.9%
Survey 8	14.3%	23.7%	19.1%	16.1%	3.1%	78.8%	21.2%
Survey 9	13.2%	23.7%	18.8%	15.4%	3.0%	76.4%	23.6%
Survey 10 Week 1 (02/11/2008)	13.1%	23.8%	18.4%	15.5%	3.3%	76.2%	23.8%
Week 2 (09/11/2008)	13.1%	21.7%	20.1%	15.6%	3.1%	76.0%	24.0%
Week 3 (16/11/2008)	13.0%	21.0%	22.6%	16.0%	3.5%	78.3%	21.7%
Week 4 (23/11/2008)							
Survey 10 Progressive	13.1%	22.2%	20.4%	15.7%	3.3%	76.8%	23.2%
Survey Year to Date	13.0%	23.5%	19.5%	16.6%	3.5%	78.5%	21.5%

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Sydney TV Share of All Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	ATN7	TCN9	TEN10	SBS28	Total FTA	Total Subscription
Survey 1	11.7%	20.5%	20.4%	15.4%	3.9%	75.2%	24.8%
Survey 2	12.2%	20.2%	19.0%	15.6%	3.6%	73.7%	26.3%
Survey 3	12.2%	21.0%	19.6%	15.5%	3.5%	74.7%	25.3%
Survey 4	12.4%	20.1%	20.1%	14.5%	3.9%	73.7%	26.3%
Survey 5	13.0%	19.9%	20.0%	14.9%	3.9%	74.6%	25.4%
Survey 6	12.9%	23.1%	18.9%	14.9%	4.2%	76.9%	23.1%
Survey 7	12.1%	31.8%	15.7%	13.6%	4.0%	80.2%	19.8%
Survey 8	14.6%	21.9%	18.9%	14.5%	3.3%	76.2%	23.8%
Survey 9	12.9%	22.1%	18.3%	14.1%	3.1%	72.9%	27.1%
Survey 10 Week 1 (02/11/2008)	12.8%	21.5%	17.6%	14.3%	3.3%	72.2%	27.8%
Week 2 (09/11/2008)	12.9%	20.4%	18.7%	14.3%	3.1%	72.0%	28.0%
Week 3 (16/11/2008)	12.7%	19.0%	22.2%	14.0%	3.1%	73.4%	26.6%
Week 4 (23/11/2008)							
Survey 10 Progressive	12.8%	20.3%	19.5%	14.2%	3.2%	72.6%	27.4%
Survey Year to Date	12.7%	22.2%	19.0%	14.7%	3.7%	75.2%	24.8%

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Melbourne TV Share of All Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	HSV7	GTV9	ATV10	SBS28	Total FTA	Total Subscription
Survey 1	12.4%	20.6%	23.1%	18.8%	3.6%	79.9%	20.1%
Survey 2	13.1%	21.7%	20.2%	19.8%	3.3%	79.4%	20.6%
Survey 3	13.3%	21.5%	20.5%	20.2%	3.4%	80.1%	19.9%
Survey 4	14.5%	21.1%	20.7%	18.4%	3.6%	79.4%	20.6%
Survey 5	14.3%	22.0%	21.0%	18.0%	3.6%	79.6%	20.4%
Survey 6	14.0%	23.1%	20.4%	18.3%	4.3%	80.6%	19.4%
Survey 7	12.1%	32.5%	17.2%	16.6%	3.9%	82.8%	17.2%
Survey 8	14.2%	24.5%	19.5%	17.6%	3.1%	79.5%	20.5%
Survey 9	13.7%	23.8%	19.5%	16.3%	3.2%	76.8%	23.2%
Survey 10 Week 1 (02/11/2008)	12.9%	25.1%	18.5%	16.1%	3.4%	76.3%	23.7%
Week 2 (09/11/2008)	12.9%	21.4%	21.4%	16.7%	3.3%	76.3%	23.7%
Week 3 (16/11/2008)	13.0%	21.3%	24.4%	17.3%	3.8%	80.5%	19.5%
Week 4 (23/11/2008)							
Survey 10 Progressive	12.9%	22.6%	21.4%	16.7%	3.5%	77.7%	22.3%
Survey Year to Date	13.5%	23.5%	20.3%	18.1%	3.6%	79.7%	20.3%

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Brisbane TV Share of All Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	BTQ7	QTQ9	TVQ10	SBS28	Total FTA	Total Subscription
Survey 1	10.9%	20.3%	20.6%	14.7%	3.2%	78.1%	21.9%
Survey 2	11.5%	20.7%	19.3%	15.4%	3.2%	77.7%	22.3%
Survey 3	11.7%	20.4%	19.0%	15.7%	3.2%	77.9%	22.1%
Survey 4	12.3%	20.6%	19.8%	14.4%	3.3%	77.9%	22.2%
Survey 5	13.1%	20.3%	19.7%	14.4%	3.5%	78.1%	21.9%
Survey 6	12.8%	22.6%	19.4%	14.0%	3.3%	78.7%	21.3%
Survey 7	11.2%	30.2%	16.4%	12.2%	3.4%	80.4%	19.6%
Survey 8	13.0%	21.8%	20.1%	13.9%	3.0%	78.4%	21.6%
Survey 9	12.2%	23.1%	19.1%	13.7%	2.8%	77.2%	22.8%
Survey 10 Week 1 (02/11/2008)	12.6%	23.0%	18.9%	14.1%	3.0%	77.5%	22.5%
Week 2 (09/11/2008)	12.3%	20.9%	20.9%	13.6%	2.7%	76.7%	23.3%
Week 3 (16/11/2008)	12.4%	20.4%	21.4%	14.6%	3.2%	78.8%	21.2%
Week 4 (23/11/2008)							
Survey 10 Progressive	12.5%	21.4%	20.4%	14.1%	3.0%	77.7%	22.3%
Survey Year to Date	12.1%	22.2%	19.3%	14.2%	3.2%	78.3%	21.7%

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Adelaide TV Share of All Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	SAS7	NWS9	ADS10	SBS28	Total FTA	Total Subscription
Survey 1	13.0%	23.5%	22.8%	21.0%	3.3%	84.1%	15.9%
Survey 2	13.6%	25.1%	20.6%	21.3%	3.1%	84.5%	15.5%
Survey 3	12.7%	24.6%	21.4%	22.0%	3.1%	84.5%	15.5%
Survey 4	13.4%	24.9%	21.9%	19.9%	3.7%	84.3%	15.7%
Survey 5	13.7%	23.9%	20.9%	20.5%	3.8%	83.0%	17.0%
Survey 6	13.7%	25.6%	20.1%	19.8%	4.2%	83.7%	16.3%
Survey 7	13.3%	32.9%	18.4%	17.1%	4.3%	86.2%	13.8%
Survey 8	15.2%	25.4%	19.8%	18.4%	3.3%	82.3%	17.7%
Survey 9	14.0%	25.5%	19.4%	17.7%	3.2%	80.1%	19.9%
Survey 10 Week 1 (02/11/2008)	14.4%	24.5%	19.9%	18.0%	3.4%	80.5%	19.5%
Week 2 (09/11/2008)	14.0%	24.1%	21.1%	18.6%	3.4%	81.5%	18.5%
Week 3 (16/11/2008)	13.9%	22.7%	24.0%	17.8%	4.2%	83.0%	17.0%
Week 4 (23/11/2008)							
Survey 10 Progressive	14.1%	23.8%	21.7%	18.1%	3.7%	81.7%	18.3%
Survey Year to Date	13.6%	25.6%	20.7%	19.6%	3.6%	83.6%	16.4%

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Perth TV Share of All Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	TVW7	STW9	NEW10	SBS28	Total FTA	Total Subscription
Survey 1	12.3%	24.5%	19.6%	19.2%	2.8%	79.3%	20.7%
Survey 2	12.9%	24.9%	18.2%	20.1%	2.8%	79.5%	20.5%
Survey 3	12.5%	25.2%	18.5%	19.9%	2.6%	79.5%	20.5%
Survey 4	13.3%	25.3%	17.8%	20.2%	3.0%	80.4%	19.6%
Survey 5	13.3%	25.5%	18.0%	18.9%	3.4%	79.6%	20.4%
Survey 6	13.8%	27.0%	17.0%	18.2%	3.9%	80.4%	19.6%
Survey 7	12.9%	34.2%	15.8%	17.7%	3.7%	84.6%	15.4%
Survey 8	15.6%	27.9%	16.5%	18.1%	3.0%	81.2%	18.8%
Survey 9	14.2%	27.2%	17.5%	17.9%	2.7%	79.9%	20.1%
Survey 10 Week 1 (02/11/2008)	14.7%	27.1%	17.9%	17.2%	3.1%	80.1%	19.9%
Week 2 (09/11/2008)	14.7%	25.3%	18.1%	17.3%	3.2%	78.9%	21.1%
Week 3 (16/11/2008)	14.1%	24.8%	19.8%	18.1%	3.2%	80.4%	19.6%
Week 4 (23/11/2008)							
Survey 10 Progressive	14.5%	25.8%	18.6%	17.6%	3.2%	79.8%	20.2%
Survey Year to Date	13.5%	26.8%	17.7%	18.8%	3.1%	80.5%	19.5%

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2