



Metropolitan TV Share of All Viewing - All Homes (D2)
5 City Share Report
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

		ABC	Ch7	Ch9	Ch10	SBS	Total FTA	Total Subscription
Summer	Week 1 (28/12/2008)	11.8%	18.3%	23.7%	13.2%	3.8%	73.1%	26.9%
	Week 2 (04/01/2009)							
	Week 3 (11/01/2009)							
	Week 4 (18/01/2009)							
	Week 5 (25/01/2009)							
	Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Sydney TV Share of All Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

		ABC	ATN7	TCN9	TEN10	SBS28	Total FTA	Total Subscription
Summer	Week 1 (28/12/2008)	11.1%	15.7%	23.4%	11.8%	3.6%	68.1%	31.9%
	Week 2 (04/01/2009)							
	Week 3 (11/01/2009)							
	Week 4 (18/01/2009)							
	Week 5 (25/01/2009)							
	Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Melbourne TV Share of All Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

		ABC	HSV7	GTV9	ATV10	SBS28	Total FTA	Total Subscription
Summer	Week 1 (28/12/2008)	12.2%	18.6%	25.0%	13.6%	4.4%	74.4%	25.6%
	Week 2 (04/01/2009)							
	Week 3 (11/01/2009)							
	Week 4 (18/01/2009)							
	Week 5 (25/01/2009)							
	Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Brisbane TV Share of All Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	BTQ7	QTQ9	TVQ10	SBS28	Total FTA	Total Subscription
Summer Week 1 (28/12/2008)	10.1%	18.6%	22.7%	12.2%	3.2%	72.8%	27.2%
Week 2 (04/01/2009)							
Week 3 (11/01/2009)							
Week 4 (18/01/2009)							
Week 5 (25/01/2009)							
Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Adelaide TV Share of All Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	SAS7	NWS9	ADS10	SBS28	Total FTA	Total Subscription
Summer Week 1 (28/12/2008)	14.4%	19.1%	26.2%	14.7%	4.3%	79.1%	20.9%
Week 2 (04/01/2009)							
Week 3 (11/01/2009)							
Week 4 (18/01/2009)							
Week 5 (25/01/2009)							
Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Perth TV Share of All Viewing - All Homes
Sun - Sat 06:00 - 23:59
(Total Individuals - including Guests)

	ABC	TVW7	STW9	NEW10	SBS28	Total FTA	Total Subscription
Summer Week 1 (28/12/2008)	13.6%	22.7%	21.4%	16.1%	3.3%	77.2%	22.8%
Week 2 (04/01/2009)							
Week 3 (11/01/2009)							
Week 4 (18/01/2009)							
Week 5 (25/01/2009)							
Week 6 (01/02/2009)							

NOTE: Prior to 01/06/2008 share for ABC is based on ABC1 only; from 01/06/2008 share for ABC is based on ABC1 and ABC2

Source: OzTAM