



National Subscription TV Report (B1)  
 Viewing within SUBSCRIPTION TV Homes only  
 Week 26 (21/06/2009 - 27/06/2009)  
 Sun - Sat 18:00 - 23:59  
 (Total Individuals - Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	6.0	2949
ABC2	0.5	767
Seven + AFFILIATES	13.9	4325
Nine + AFFILIATES	19.4	4694
TEN + AFFILIATES	13.2	4216
ONE	0.3	267
SBS	1.9	2308
111 HITS	1.0	1049
Animal Planet	0.3	470
ARENA	0.8	1182
ARENA+2	0.3	615
Bio.	0.7	883
BBC Knowledge	0.4	463
Boomerang	0.3	288
Cartoon Network	0.5	519
CBeebies	0.1	121
Channel[V]	0.2	612
Channel[V]2	0.2	396
CNBC	0.1	65
COMEDY CHANNEL	0.7	817
COMEDY CHANNEL+2	0.5	635
Crime & Investigation	1.2	904
Discovery Channel	0.8	1116
Discovery Home & Health	0.2	419
Discovery Science	0.1	346
Discovery Travel & Living	0.2	365
Disney Channel	0.7	693
E!	0.5	900
ESPN	0.2	371
FOX8	2.0	1945
FOX8+2	1.0	1219
FOX Classics	1.3	1248
FOX Classics+2	0.4	622
FOX SPORTS 1	1.8	1493
FOX SPORTS 2	2.4	1669
FOX SPORTS 3	2.7	1575
FOX SPORTS News	0.3	745
FUEL TV	0.3	435
Hallmark	0.4	548
History Channel	1.0	832
HOW TO Channel	0.6	513
LifeStyle Channel	1.2	1427
LifeStyle Channel+2	0.5	778
LifeStyle FOOD	0.6	562
MAX	0.5	795
MOVIE EXTRA	0.5	688
MOVIE GREATS	0.6	740
MOVIE ONE	0.5	720
MOVIE TWO	0.4	597
MTV	0.4	736
Nat Geo Adventure	0.0	173

Viewing to 7HD and 9HD is included in the viewing to the broadcasters' primary channel, whether the content is the same (simulcast) or different.

Excludes Tasmania

Source: OzTAM



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National Geographic	0.9	1117
Nick Jr	0.4	316
Nickelodeon	0.7	674
Ovation	0.3	487
Playhouse Disney	0.3	266
SCI FI	0.9	585
showcase	0.4	574
SHOWTIME	0.9	984
SHOWTIME 2	0.5	777
SHOWTIME GREATS	0.8	890
SKY NEWS AUSTRALIA	0.5	861
Sky Racing	0.3	239
TV1	2.2	1552
TV1+2	0.6	933
TVN	0.1	130
UKTV	1.1	914
UKTV+2	0.3	443
Vh1	0.2	490
W.	1.1	882
W2	0.3	600
OTHER SUBSCRIPTION TV	2.9	2768
<b>ALL FTA</b>	<b>55.4</b>	<b>5570</b>
<b>ALL STV</b>	<b>44.6</b>	<b>5242</b>
<b>ALL TV</b>	<b>100.0</b>	<b>5904</b>

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