



National Subscription TV Report (B1)  
 Viewing within SUBSCRIPTION TV Homes only  
 Week 48 (22/11/2009 - 28/11/2009)  
 Sun - Sat 18:00 - 23:59  
 (Total Individuals - Including Guests)

|                           | Share Of Viewing<br>% | Reach Weekly 000's<br>TOTAL PEOPLE |
|---------------------------|-----------------------|------------------------------------|
| ABC1                      | 5.1                   | 2470                               |
| ABC2                      | 0.3                   | 663                                |
| Seven + AFFILIATES        | 16.2                  | 4015                               |
| 7TWO                      | 0.4                   | 638                                |
| Nine + AFFILIATES         | 16.9                  | 4317                               |
| GO!                       | 0.4                   | 484                                |
| TEN + AFFILIATES          | 11.2                  | 3813                               |
| ONE                       | 0.2                   | 333                                |
| SBS ONE                   | 1.8                   | 2052                               |
| SBS TWO                   | 0.1                   | 435                                |
| 111 HITS                  | 0.7                   | 928                                |
| Animal Planet             | 0.3                   | 345                                |
| ARENA                     | 0.8                   | 1147                               |
| ARENA+2                   | 0.2                   | 508                                |
| Bio.                      | 0.6                   | 713                                |
| BBC Knowledge             | 0.4                   | 635                                |
| Boomerang                 | 0.2                   | 267                                |
| Cartoon Network           | 0.6                   | 507                                |
| CBeebies                  | 0.2                   | 192                                |
| Channel[V]                | 0.3                   | 567                                |
| Channel[V]2               | 0.2                   | 402                                |
| CNBC                      | 0.0                   | 106                                |
| COMEDY CHANNEL            | 0.5                   | 715                                |
| COMEDY CHANNEL+2          | 0.3                   | 572                                |
| Crime & Investigation     | 1.1                   | 751                                |
| Discovery Channel         | 0.7                   | 901                                |
| Discovery Home & Health   | 0.2                   | 362                                |
| Discovery Science         | 0.1                   | 282                                |
| Discovery Travel & Living | 0.1                   | 240                                |
| Disney Channel            | 1.0                   | 693                                |
| E!                        | 0.3                   | 601                                |
| ESPN                      | 0.2                   | 423                                |
| FOX8                      | 1.7                   | 1812                               |
| FOX8+2                    | 0.8                   | 1083                               |
| FOX Classics              | 1.3                   | 1050                               |
| FOX Classics+2            | 0.4                   | 480                                |
| FOX SPORTS 1              | 0.8                   | 942                                |
| FOX SPORTS 2              | 1.0                   | 1059                               |
| FOX SPORTS 3              | 0.8                   | 865                                |
| FOX SPORTS News           | 0.4                   | 643                                |
| FUEL TV                   | 0.2                   | 384                                |
| Hallmark                  | 0.3                   | 451                                |
| History Channel           | 0.6                   | 596                                |
| HOW TO Channel            | 0.3                   | 357                                |
| LifeStyle Channel         | 1.6                   | 1346                               |
| LifeStyle Channel+2       | 0.6                   | 671                                |
| LifeStyle FOOD            | 0.5                   | 615                                |
| MAX                       | 0.2                   | 496                                |
| MOVIE EXTRA               | 0.4                   | 641                                |
| MOVIE GREATS              | 0.2                   | 438                                |
| MOVIE ONE                 | 0.5                   | 655                                |

Excludes Tasmania

Source: OzTAM



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| MOVIE TWO             | 0.3                   | 459                                |
| MTV                   | 0.2                   | 670                                |
| Nat Geo Adventure     | 0.2                   | 318                                |
| National Geographic   | 0.6                   | 943                                |
| Nick Jr               | 0.5                   | 354                                |
| Nickelodeon           | 0.8                   | 734                                |
| Ovation               | 0.3                   | 418                                |
| Playhouse Disney      | 0.3                   | 276                                |
| SCI FI                | 1.0                   | 580                                |
| showcase              | 0.3                   | 487                                |
| SHOWTIME              | 0.8                   | 898                                |
| SHOWTIME 2            | 0.4                   | 694                                |
| SHOWTIME GREATS       | 0.0                   | 0                                  |
| SKY NEWS AUSTRALIA    | 0.6                   | 830                                |
| Sky Racing            | 0.3                   | 232                                |
| TV1                   | 1.7                   | 1565                               |
| TV1+2                 | 0.7                   | 806                                |
| TVN                   | 0.1                   | 138                                |
| UKTV                  | 1.4                   | 870                                |
| UKTV+2                | 0.3                   | 434                                |
| Vh1                   | 0.1                   | 358                                |
| W.                    | 1.1                   | 825                                |
| W2                    | 0.3                   | 450                                |
| OTHER SUBSCRIPTION TV | 13.0                  | 4161                               |
| ALL FTA               | 52.7                  | 5406                               |
| ALL STV               | 47.3                  | 5237                               |
| ALL TV                | 100.0                 | 5890                               |

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