



National Subscription TV Report (B1)
 Viewing within SUBSCRIPTION TV Homes only
 Week 49 (29/11/2009 - 05/12/2009)
 Sun - Sat 18:00 - 23:59
 (Total Individuals - Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	6.1	2654
ABC2	0.3	726
ABC3	0.0	66
Seven + AFFILIATES	12.4	3876
7TWO	0.5	785
Nine + AFFILIATES	14.8	4103
GO + AFFILIATES	0.5	604
TEN + AFFILIATES	8.7	3705
ONE	0.2	362
SBS ONE	2.6	2249
SBS TWO	0.1	399
111 HITS	1.1	1071
111 HITS2	0.4	503
13TH STREET	1.3	672
Animal Planet	0.4	422
ARENA	1.1	1374
ARENA+2	0.4	768
Bio.	0.8	821
BBC Knowledge	0.6	681
Boomerang	0.3	286
Cartoon Network	0.7	596
CBeebies	0.2	147
Channel[V]	0.3	669
Channel[V]2	0.3	458
CNBC	0.0	102
COMEDY CHANNEL	0.6	819
COMEDY CHANNEL+2	0.4	643
Crime & Investigation	1.3	756
Discovery Channel	0.8	1022
Discovery Channel +2	0.4	753
Discovery Home & Health	0.2	390
Discovery Science	0.2	291
Discovery Travel & Living	0.2	289
Discovery Turbo MAX	0.3	429
Discovery Turbo MAX +2	0.3	370
Disney Channel	1.2	843
E!	0.4	693
ESPN	0.2	481
FMC - Family Movie Channel	0.6	803
FOX8	2.4	1925
FOX8+2	1.1	1239
FOX Classics	1.3	1102
FOX Classics+2	0.4	534
FOX SPORTS 1	0.9	926
FOX SPORTS 2	1.2	1040
FOX SPORTS 3	0.9	1116
FOX SPORTS News	0.5	810
FUEL TV	0.2	452
Hallmark	0.4	570
History Channel	0.6	745
HOW TO Channel	0.3	418

Excludes Tasmania

Source: OzTAM



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LifeStyle Channel	1.9	1538
LifeStyle Channel+2	0.7	846
LifeStyle FOOD	0.8	752
LifeStyle FOOD +2	0.3	456
LifeStyle You	0.5	762
LifeStyle You +2	0.3	519
MAX	0.3	576
MOVIE EXTRA	0.6	623
MOVIE GREATS	0.3	489
MOVIE ONE	0.5	616
MOVIE TWO	0.3	454
MTV	0.3	779
Nat Geo Adventure	0.2	371
National Geographic	0.8	1096
Nick Jr	0.4	305
Nickelodeon	0.9	747
Ovation	0.3	443
Playhouse Disney	0.3	248
SCI FI	0.7	593
SCI FI+2	0.4	461
showcase	0.5	608
showcase+2	0.2	562
SHOWTIME	0.9	887
SHOWTIME 2	0.8	744
SHOWTIME Action	0.9	879
SHOWTIME Comedy	0.7	942
SHOWTIME Drama	0.7	824
SKY NEWS AUSTRALIA	0.8	952
Sky Racing	0.3	281
Starpics 1	0.6	771
Starpics 2	0.5	670
The Style Network	0.2	415
TV1	2.0	1684
TV1+2	0.8	893
TVN	0.1	196
UKTV	1.4	866
UKTV+2	0.3	398
Vh1	0.2	385
W.	1.2	905
W2	0.4	542
OTHER SUBSCRIPTION TV	3.8	3168
ALL FTA	46.4	5336
ALL STV	53.6	5267
ALL TV	100.0	5867

Excludes Tasmania

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