



National Subscription TV Report (B1)
 Viewing within SUBSCRIPTION TV Homes only
 Week 50 (06/12/2009 - 12/12/2009)
 Sun - Sat 18:00 - 23:59
 (Total Individuals - Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	5.7	2615
ABC2	0.4	748
ABC3	0.1	163
Seven + AFFILIATES	12.5	3828
7TWO	0.7	762
Nine + AFFILIATES	14.5	4168
GO + AFFILIATES	0.5	642
TEN + AFFILIATES	7.8	3557
ONE	0.2	359
SBS ONE	2.6	2264
SBS TWO	0.1	359
111 HITS	1.2	1009
111 HITS2	0.4	527
13TH STREET	1.5	580
Animal Planet	0.4	412
ARENA	1.0	1265
ARENA+2	0.5	762
Bio.	0.9	770
BBC Knowledge	0.6	613
Boomerang	0.3	285
Cartoon Network	0.6	574
CBeebies	0.2	125
Channel[V]	0.2	553
Channel[V]2	0.4	466
CNBC	0.1	107
COMEDY CHANNEL	0.6	811
COMEDY CHANNEL+2	0.4	593
Crime & Investigation	1.4	762
Discovery Channel	0.9	1082
Discovery Channel +2	0.5	769
Discovery Home & Health	0.3	330
Discovery Science	0.2	352
Discovery Travel & Living	0.2	289
Discovery Turbo MAX	0.4	433
Discovery Turbo MAX +2	0.3	390
Disney Channel	1.3	799
E!	0.5	691
ESPN	0.3	453
FMC - Family Movie Channel	0.5	583
FOX8	2.2	1926
FOX8+2	1.1	1144
FOX Classics	1.6	980
FOX Classics+2	0.5	497
FOX SPORTS 1	0.8	839
FOX SPORTS 2	1.1	886
FOX SPORTS 3	0.8	1034
FOX SPORTS News	0.5	746
FUEL TV	0.5	453
Hallmark	0.5	583
History Channel	0.8	709
HOW TO Channel	0.4	411

Excludes Tasmania

Source: OzTAM



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LifeStyle Channel	2.2	1570
LifeStyle Channel+2	0.7	877
LifeStyle FOOD	0.9	735
LifeStyle FOOD +2	0.2	383
LifeStyle You	0.5	743
LifeStyle You +2	0.3	444
MAX	0.3	556
MOVIE EXTRA	0.5	624
MOVIE GREATS	0.3	427
MOVIE ONE	0.6	664
MOVIE TWO	0.3	495
MTV	0.3	674
Nat Geo Adventure	0.2	357
National Geographic	1.0	1123
Nick Jr	0.4	364
Nickelodeon	0.6	646
Ovation	0.4	415
Playhouse Disney	0.3	221
SCI FI	0.8	515
SCI FI+2	0.4	370
showcase	0.5	532
showcase+2	0.2	439
SHOWTIME	1.0	935
SHOWTIME 2	0.5	618
SHOWTIME Action	0.7	715
SHOWTIME Comedy	0.7	706
SHOWTIME Drama	0.4	545
SKY NEWS AUSTRALIA	0.7	798
Sky Racing	0.4	269
Starpics 1	0.5	579
Starpics 2	0.4	513
The Style Network	0.3	371
TV1	2.1	1581
TV1+2	0.8	896
TVN	0.1	107
UKTV	1.7	980
UKTV+2	0.3	397
Vh1	0.2	394
W.	1.4	885
W2	0.4	530
OTHER SUBSCRIPTION TV	3.4	2843
ALL FTA	45.1	5326
ALL STV	54.9	5181
ALL TV	100.0	5807

Excludes Tasmania

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