



National Subscription TV Report (B1)
 Viewing within SUBSCRIPTION TV Homes only
 Week 51 (13/12/2009 - 19/12/2009)
 Sun - Sat 18:00 - 23:59
 (Total Individuals - Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	5.0	2406
ABC2	0.5	696
ABC3	0.1	206
Seven + AFFILIATES	13.5	3913
7TWO	0.6	721
Nine + AFFILIATES	17.2	4108
GO + AFFILIATES	0.4	559
TEN + AFFILIATES	7.5	3373
ONE	0.2	326
SBS ONE	2.2	2136
SBS TWO	0.2	448
111 HITS	1.1	968
111 HITS2	0.4	504
13TH STREET	1.4	596
Animal Planet	0.5	427
ARENA	1.1	1366
ARENA+2	0.5	812
Bio.	0.8	772
BBC Knowledge	0.6	655
Boomerang	0.3	248
Cartoon Network	0.6	521
CBeebies	0.2	260
Channel[V]	0.3	601
Channel[V]2	0.4	479
CNBC	0.1	75
COMEDY CHANNEL	0.5	763
COMEDY CHANNEL+2	0.4	603
Crime & Investigation	1.3	747
Discovery Channel	1.0	1105
Discovery Channel +2	0.4	655
Discovery Home & Health	0.2	325
Discovery Science	0.1	278
Discovery Travel & Living	0.2	305
Discovery Turbo MAX	0.3	340
Discovery Turbo MAX +2	0.3	346
Disney Channel	1.1	701
E!	0.4	662
ESPN	0.3	441
FMC - Family Movie Channel	0.6	640
FOX8	2.4	1770
FOX8+2	1.2	1231
FOX Classics	1.3	1086
FOX Classics+2	0.4	579
FOX SPORTS 1	0.9	1027
FOX SPORTS 2	1.2	895
FOX SPORTS 3	0.7	854
FOX SPORTS News	0.4	667
FUEL TV	0.2	406
Hallmark	0.4	541
History Channel	0.8	636
HOW TO Channel	0.4	380

Excludes Tasmania

Source: OzTAM



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LifeStyle Channel	2.0	1537
LifeStyle Channel+2	0.7	826
LifeStyle FOOD	0.7	686
LifeStyle FOOD +2	0.3	453
LifeStyle You	0.4	624
LifeStyle You +2	0.3	439
MAX	0.2	484
MOVIE EXTRA	0.4	493
MOVIE GREATS	0.4	438
MOVIE ONE	0.4	609
MOVIE TWO	0.4	559
MTV	0.2	577
Nat Geo Adventure	0.2	366
National Geographic	0.8	1003
Nick Jr	0.4	346
Nickelodeon	1.0	736
Ovation	0.4	498
Playhouse Disney	0.5	319
SCI FI	0.8	598
SCI FI+2	0.3	344
showcase	0.5	533
showcase+2	0.2	441
SHOWTIME	1.3	963
SHOWTIME 2	0.7	768
SHOWTIME Action	0.7	698
SHOWTIME Comedy	0.5	639
SHOWTIME Drama	0.4	520
SKY NEWS AUSTRALIA	0.6	718
Sky Racing	0.3	279
Starpics 1	0.4	507
Starpics 2	0.3	493
The Style Network	0.2	316
TV1	1.9	1585
TV1+2	0.9	942
TVN	0.2	181
UKTV	1.5	921
UKTV+2	0.3	424
Vh1	0.2	354
W.	1.4	864
W2	0.4	543
OTHER SUBSCRIPTION TV	3.1	2742
ALL FTA	47.4	5261
ALL STV	52.6	5163
ALL TV	100.0	5802

Excludes Tasmania

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