



National Subscription TV Report (B1)
 Viewing within SUBSCRIPTION TV Homes only
 Week 52 (20/12/2009 - 26/12/2009)
 Sun - Sat 18:00 - 23:59
 (Total Individuals - Including Guests)

| | Share Of Viewing % | Reach Weekly 000's TOTAL PEOPLE |
|----------------------------|-----------------------|------------------------------------|
| ABC1 | 5.0 | 2508 |
| ABC2 | 0.6 | 873 |
| ABC3 | 0.1 | 166 |
| Seven + AFFILIATES | 11.5 | 3677 |
| 7TWO | 0.5 | 615 |
| Nine + AFFILIATES | 16.2 | 4065 |
| GO + AFFILIATES | 0.5 | 561 |
| TEN + AFFILIATES | 7.3 | 3444 |
| ONE | 0.2 | 265 |
| SBS ONE | 2.3 | 2090 |
| SBS TWO | 0.2 | 407 |
| 111 HITS | 1.2 | 1078 |
| 111 HITS2 | 0.4 | 513 |
| 13TH STREET | 1.5 | 552 |
| Animal Planet | 0.4 | 410 |
| ARENA | 1.6 | 1317 |
| ARENA+2 | 0.4 | 735 |
| Bio. | 0.9 | 802 |
| BBC Knowledge | 1.0 | 660 |
| Boomerang | 0.4 | 277 |
| Cartoon Network | 0.5 | 458 |
| CBeebies | 0.1 | 163 |
| Channel[V] | 0.2 | 555 |
| Channel[V]2 | 0.4 | 491 |
| CNBC | 0.1 | 91 |
| COMEDY CHANNEL | 0.7 | 835 |
| COMEDY CHANNEL+2 | 0.5 | 647 |
| Crime & Investigation | 1.5 | 799 |
| Discovery Channel | 1.0 | 1022 |
| Discovery Channel +2 | 0.4 | 681 |
| Discovery Home & Health | 0.2 | 291 |
| Discovery Science | 0.1 | 290 |
| Discovery Travel & Living | 0.2 | 297 |
| Discovery Turbo MAX | 0.3 | 366 |
| Discovery Turbo MAX +2 | 0.2 | 321 |
| Disney Channel | 1.0 | 724 |
| E! | 0.4 | 621 |
| ESPN | 0.2 | 378 |
| FMC - Family Movie Channel | 0.9 | 725 |
| FOX8 | 2.7 | 1904 |
| FOX8+2 | 0.9 | 1177 |
| FOX Classics | 1.0 | 1171 |
| FOX Classics+2 | 0.5 | 639 |
| FOX SPORTS 1 | 0.8 | 957 |
| FOX SPORTS 2 | 1.0 | 783 |
| FOX SPORTS 3 | 1.0 | 946 |
| FOX SPORTS News | 0.3 | 565 |
| FUEL TV | 0.2 | 416 |
| Hallmark | 0.5 | 490 |
| History Channel | 0.7 | 693 |
| HOW TO Channel | 0.3 | 393 |

Excludes Tasmania

Source: OzTAM



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| LifeStyle Channel | 1.8 | 1252 |
| LifeStyle Channel+2 | 0.7 | 735 |
| LifeStyle FOOD | 0.7 | 733 |
| LifeStyle FOOD +2 | 0.3 | 346 |
| LifeStyle You | 0.4 | 582 |
| LifeStyle You +2 | 0.2 | 427 |
| MAX | 0.6 | 602 |
| MOVIE EXTRA | 0.7 | 631 |
| MOVIE GREATS | 0.4 | 470 |
| MOVIE ONE | 0.6 | 629 |
| MOVIE TWO | 0.3 | 469 |
| MTV | 0.3 | 640 |
| Nat Geo Adventure | 0.2 | 321 |
| National Geographic | 0.9 | 1006 |
| Nick Jr | 0.2 | 208 |
| Nickelodeon | 0.9 | 753 |
| Ovation | 0.7 | 580 |
| Playhouse Disney | 0.3 | 288 |
| SCI FI | 0.7 | 459 |
| SCI FI+2 | 0.4 | 368 |
| showcase | 0.5 | 582 |
| showcase+2 | 0.3 | 486 |
| SHOWTIME | 1.4 | 1074 |
| SHOWTIME 2 | 0.7 | 695 |
| SHOWTIME Action | 1.1 | 734 |
| SHOWTIME Comedy | 0.7 | 779 |
| SHOWTIME Drama | 0.4 | 540 |
| SKY NEWS AUSTRALIA | 0.8 | 765 |
| Sky Racing | 0.3 | 252 |
| Starpics 1 | 0.6 | 637 |
| Starpics 2 | 0.4 | 436 |
| The Style Network | 0.2 | 304 |
| TV1 | 2.1 | 1575 |
| TV1+2 | 0.8 | 860 |
| TVN | 0.1 | 125 |
| UKTV | 1.8 | 1091 |
| UKTV+2 | 0.6 | 555 |
| Vh1 | 0.3 | 467 |
| W. | 1.2 | 758 |
| W2 | 0.4 | 566 |
| OTHER SUBSCRIPTION TV | 3.6 | 2720 |
| ALL FTA | 44.5 | 5159 |
| ALL STV | 55.5 | 5050 |
| ALL TV | 100.0 | 5663 |

Excludes Tasmania

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